

**FIRST FOLLOW-UP REPORT:**  
**A RECORD OF PRESIDENTIAL APPROVAL**  
**TO TASK FORCE RECOMMENDATIONS FOR**  
**Diagnostic Medical Sonography, 3/18/08**

With input from the Cabinet, the President makes final approval of program review recommendations. This report articulates those decisions. Approval of task force recommendations requiring funds beyond the base budget of the reviewed unit is not tantamount to receipt of additional funds. Those funding requests must be channeled through the institutional budget process. Nonetheless, special consideration will be given to requests stemming from program review recommendations.

A progress report toward implementation of recommendations must be drafted one year following completion of the task force report by the chairperson. The report will be sent electronically to the Special Assistant to the President for Strategic Planning & Analysis for college-wide distribution and archiving. Recommendations not achieved within a year are to become "objectives" in the corresponding unit plan to ensure a continued focus on their achievement.

The President accepts the recommendations of the task force as articulated below with modification to recommendation #1.

**Recommendations**

1. Request advertising campaign focused to Hispanic and African-American population groups. Examples: Magnet Schools, Spanish speaking mass media, and urban radio stations.  
(In Response to Weakness # 1)

Modification: Expand the effort to recruit Hispanics and African-Americans through targeted scholarships and working with Enrollment Development Coordinators to develop a more direct and personal recruitment campaign.

2. Increase advertising campaign with male role models in brochures and/or television/ radio commercials.  
(In Response to Weakness # 2)
3. Program Manager/Director and Clinical Coordinator to continue their efforts to recruit new Obstetric Affiliates.

Contact school administrators (i.e. School's President, Campus President, Vice-President, etc) to recruit Obstetric Clinical affiliates in their interaction with community leaders.

(In Response to Weakness # 3)

4. Review curriculum to adjust and increase clinical time for first-year students  
(In Response to Weakness # 4)
5. Hire a part-time Clinical Supervisor Assistant. Develop a mechanism that will allow this part-time employee to be paid with funds generated from lab fees and for the compensation **to reflect comparable wages for registered sonographers in our market.**  
(In Response to Weakness # 5)