

# **HILLSBOROUGH COMMUNITY COLLEGE**

## **TASK FORCE FINDINGS, FINAL REPORT: DIAGNOSTIC MEDICAL SONOGRAPHY Follow-up Report Fall 2008**

### **TASK FORCE MEMBERS:**

Chair: Louis J. Gomez, Program Manager, HCC

Amy Anderson, Dean HWST, HCC

Karl Debate, PE. Program Manager, HCC

Joseph Jones, Chair Advisory Board, Tampa General Hospital

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Mindy Cochran, Student, HCC

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A RECORD OF PRESIDENTIAL APPROVAL  
TO TASK FORCE RECOMMENDATIONS FOR  
**Diagnostic Medical Sonography**  
**FOLLOW- UP FALL 2008**

With input from the Cabinet, the President makes final approval of program review recommendations. This report articulates those decisions. Approval of task force recommendations requiring funds beyond the base budget of the reviewed unit is not tantamount to receipt of additional funds. Those funding requests must be channeled through the institutional budget process. Nonetheless, special consideration will be given to requests stemming from program review recommendations.

A progress report toward implementation of recommendations must be drafted one year following completion of the task force report by the chairperson. The report will be sent electronically to the Special Assistant to the President for Strategic Planning & Analysis for college-wide distribution and archiving. Recommendations not achieved within a year are to become “objectives” in the corresponding unit plan to ensure a continued focus on their achievement.

The President accepts the recommendations of the task force as articulated below with modification to recommendation # 1.

**Recommendation # 1 (In response to weakness # 1)**

Request advertising campaign focused to Hispanic and African-American population groups. Examples: Magnet Schools, Spanish speaking mass media, and urban radio stations.

**Cabinet Modification:** Expand the effort to recruit Hispanic and African-Americans through targeted scholarships and working with Enrollment Development Coordinators to develop a more direct and personal recruitment campaign.

**Status of Recommendation:** Ongoing – Effort to recruit Hispanic and African-American will be part of the 2009-2010 Unit Plans.

**Recommendation # 2 (In response to weakness # 2).**

Increase advertising campaign with male role models in brochures and/or television/radio commercials.

**Status of recommendation:** Ongoing – Effort to recruit male students will be part of the 2009-2010 Unit Plans.

**Recommendation # 3 (In response to weakness # 3)**

Program Manager/Director and Clinical Coordinator to continue their efforts to recruit new Obstetric Affiliates.

Contact school administrators (i.e. School's President, Campus President, Vice-President, etc) to recruit Obstetric Clinical affiliates in their interaction with community leaders.

**Status of recommendation:** In 2008 (Spring-Summer) we have added two more clinical sites for General Sonography (Abdomen; OB/Gyn): Bardmoor Outpatient Center and Morton Outpatient Imaging Center. We are currently in contract negotiations with USF Dept. of Obstetrics and Gynecology as a new clinical site.

We will continue to look for additional OB/Gyn clinical sites; as well continue to encourage school administrators to help recruit additional affiliates through community interaction.

**Recommendation # 4 (In response to weakness # 4)**

Review curriculum to adjust and increase clinical time for first-year students.

**Status of Recommendation:** The curriculum was reviewed. As a result of curriculum review 48 hours of clinical practice was added in the fall semester of the first year. Lab and didactic times for SON 1804C (first year) was restructured.

**Recommendation # 5 (In response to weakness # 5)**

Hire a part-time Clinical Supervisor Assistant. Develop a mechanism that will allow this part-time employee to be paid with funds generated from lab fees and for the compensation to reflect comparable wages for registered Sonographers in our market.

**Status of recommendation:** Ongoing. Our plans to recruit a Clinical Supervisor Assistant will be included in the 2009-2010 Program Unit Plan.