

**FIRST FOLLOW-UP REPORT:  
A RECORD OF PRESIDENTIAL APPROVAL  
TO TASK FORCE RECOMMENDATIONS FOR  
Accounting and Business Administration, 4/21/09**

With input from the Cabinet, the President makes final approval of program review recommendations. This report articulates those decisions. Approval of task force recommendations requiring funds beyond the base budget of the reviewed unit is not tantamount to receipt of additional funds. Those funding requests must be channeled through the institutional budget process. Nonetheless, special consideration will be given to requests stemming from program review recommendations.

A progress report toward implementation of recommendations must be drafted one year following completion of the task force report by the chairperson. The report will be sent electronically to the Special Assistant to the President for Strategic Planning & Analysis for college-wide distribution and archiving. Recommendations not achieved within a year are to become “objectives” in the corresponding unit plan to ensure a continued focus on their achievement.

The President accepts the recommendations of the task force.

**Recommendations**

1. Within the Business Administration and Accounting Programs, many of the course descriptions are extremely generic and do not illustrate the specific nature of the course, thus hindering Goal 1 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Review and update all course descriptions at the Cluster level.*

2. A vast number of students are program coded erroneously which is inconsistent with College Goal 1 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Suggest faculty review / verify program codes with students at the beginning of term and Advisors verify program code with every student they see.*

3. Florida Four-year State Universities do not accept the following courses, other than as elective credits: Intermediate Accounting I (ACG 2100), Intermediate Accounting II (ACG 2110), Cost Accounting I (ACG 2340), Cost Accounting II (ACG 2350), Federal Tax Accounting I (TAX 2000), Federal Tax Accounting II (TAX 2010), and Small Business Management (SBM 2000).

**Recommendation** – *Revisit Articulation Agreements so that courses can be accepted as equivalent credit courses.*

4. ACG 2021 Financial Accounting requires no general business courses as prerequisites, however; it's assumed the students have prior knowledge on basic business concepts. This assumption sets the students up for failure because they are not coming into the course with the proper business knowledge thus hindering Goal 1 of the 2007 – 2009 College Goals and Strategic Initiatives which refers to the advancement of student success.

**Recommendation** – *Require Introduction to Business (GEB 1011) or equivalent as a prerequisite to ACG 2021 Financial Accounting.*

5. The AAS Accounting Technology Program description is inconsistent with the course offerings. Specifically the description mentions coursework to include a focus on Business Law however a Business Law course is not required.

**Recommendation** - *Include Business Law I (BUL 2241) and Business Law II (BUL*

2242) as program required courses

6. Within the AAS Accounting Technology Program the following courses insufficiently prepare students for subsequent program courses and a career in accounting as a CPA Para-professional: Programming Logic (COP 1000), Business Communications (OST 1335), and Speech Improvement (SPC 1006) which is inconsistent with College Goals 1 and 2 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** – *Replace the above courses with GEB 1011, BUL 2241, and BUL 2242 and revise program to be more in line with workforce needs.*

7. Current Accounting and Business Administration certifications do not fully support workforce needs, which is inconsistent with College Goals 2 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** – *Create additional Accounting and Business Administration certifications to better align with community and workforce needs.*

8. Early Childhood Development Program requires students to take Small Business Management (SBM 2000) without any prior business courses. This sets most of the students up for potential failure which does not align with College Goal 1 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Develop a separate SBM course designed specifically for the Early Childhood Development Program.*

9. The AS International Business Program does not fully support workforce needs, which is inconsistent with College Goals 2 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** – *Review all program requirements, specifically the Humanities, Math, Economics, Speech, and Internship requirements as well as the necessity of a foreign language requirement.*

10. Hillsborough Community College does not offer an Entrepreneurship program which therefore does not satisfy Goals 2 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives. .

**Recommendation** – *Review the community and workforce needs and if such a program would be advantageous, develop a program within the AS Business Administration Program.*

11. HCC conducts minimal marketing efforts for the Business Administration and Accounting Programs which hinders our students and the community from recognizing available programs, thus not satisfying College Goals 1 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives

**Recommendation** - *Invest more into marketing the Business Administration and Accounting Programs.*

12. Not enough Business Administration and Accounting courses are offered online which ultimately does not satisfy College Goals 3 and 4 of the 2007 – 2009 College Goals and Strategic Initiatives and leaves the institution behind the competition in regards to online course offerings.

**Recommendation** - *Offer more online courses in both Business Administration and Accounting to better serve the community.*

13. Students are unable to view a course sequence guide which suggests a recommended course plan for each term through graduation thus failing in the achievement of College Goal 1 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Design a flexible course sequence for each Business and Accounting Degree Program.*

14. Hillsborough Community College does not provide students with literary aids describing courses as “Basic, Intermediate, and Advanced” which would allow students to better understand the complexity of a respective course.

**Recommendation** – Based on the State required course numbering system, incorporate a notation depicting courses as “Basic, Intermediate, or Advanced” as part of the course sequencing design.

15. Business Ethics is not a required course in either Business Administration or Accounting. This is not in line with community needs and does not satisfy College Goals 2 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Make Business Ethics a required course in all Business and Accounting Two-Year Programs.*

16. The AS Business Administration Program does not offer a Real Estate Certification which therefore does not satisfy Goals 2 and 3 of the 2007 – 2009 College Goals and Strategic Initiatives.

**Recommendation** - *Review the community and workforce needs and if such a program would be advantageous, develop a certification program within the AS Business Administration Program.*