

## Digital Radio and Television Mission And Vision

### MISSION

The Digital Radio and Television Program of Hillsborough Community College will empower students to excel through superior teaching and service in an innovative and up to date learning environment.

### VISION

The Digital Radio and Television Program of Hillsborough Community College will deliver education of the highest standards enabling a diverse community of life-long learners to achieve their maximum potential in a global society.



## Hillsborough Community College

### Ybor City Campus

2112 North 15th Street  
Tampa, FL 33605-3648

### Digital Television & Media Production

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#### Accreditation

Hillsborough Community College is accredited by the Commission on Colleges of the Southern Association on Colleges and Schools (1866 Southern Lane, Decatur, Georgia, 30033-4097. Telephone 409-697-4501) to award degrees, diplomas, and certificates.

HCC reserves the right to make changes in the offerings listed in this brochure as circumstances require.

HCC is an equal access/equal opportunity employer.  
For more information go to [www.hccfl.edu](http://www.hccfl.edu).



**HILLSBOROUGH**  
Community College   
[www.hccfl.edu](http://www.hccfl.edu)

MPR-1-10-DRAFT



## Ybor City Campus Digital Television & Media Production Program

*Hillsborough  
Community  
College*





## AS/AAS • Digital Television and Media Production

### AS.DIG.RTV/AAS.DIG.RTV

This hands-on, skills-based program will prepare students for careers in television, radio, and media production for the Internet.

Students will learn to produce music videos, talk shows, sports programs, music shows, concerts, and news shows for television, radio and the Internet using professional video cameras, high-quality nonlinear video editing equipment, and professional audio editing software. Students can gain valuable experience by broadcasting on the college's radio station and the educational TV cable channel.

Coursework emphasizes hands-on training. During two internships in radio, television, film or with multimedia companies, students get real-life experience and time with industry professionals.

### Required Courses

- **RTV-2000 Introduction to Broadcasting** - Learn the history, power and scope of Electronic Media.
- **RTV-2201 Broadcasting Techniques** - Students will get hands-on training to direct a "live" three camera studio production as well as assume studio crew positions.
- **RTV-1245 Electronic Field Production** - Hands on experience in Electronic News Gathering, documentary and film-style techniques to create a program outside of the studio.
- **RTV-2242 Advanced Television Studio Production** - Students step up to produce and direct a "live" three camera studio production.
- **RTV-2246 Advanced Electronic Field Production** - Students take a very practical approach toward learning the techniques of how to write, produce, direct and edit short-form field productions.
- **RTV-2270 Radio Production and Programming** - Students will develop announcing and audio production skills for radio, and other audio productions while learning to operate a professional audio console and use multi-track audio software to produce content for the college radio station, Hawkradio.com.
- **RTV-2300 Broadcast News** - Students learn to write in the broadcast news style as they create reports for radio and television.
- **Radio/TV Internships** - Students seeking RTV degrees and certificates are required to complete internships working on-the-job with a radio or television station, or production house.

## Interested in becoming a news reporter or anchor, disc jockey, producer, or sportscaster?

The field of broadcasting is dynamic and diverse. Careers range from on-camera to behind the camera, from lighting to writing, and from editing to programming.

Hillsborough Community College Radio and Television students can learn everything from sports casting to webcasting.

Employers often prefer to hire creative and productive individuals with degrees, certificates, and experience in radio and television production.

At HCC's new RTV studios on the Ybor Campus the opportunity is yours to begin a life in the exciting world of electronic media.

