

STRATEGIC PLANNING

January 2003

Sterling Navigator survey administered to College Community sample including 32 faculty, 27 classified/support staff, and 36 administrative or professional/Managerial.

March 26, 2003

Results of Sterling Navigator survey e-mailed to College Community (Attachment A).

April 11, 2003

Memo to College Community providing overview of process and invitation to attend Campus Advisory meetings (Attachment B). Review of HCC's Vision, Mission held during Campus Advisory Council meetings at four campuses: Dale Mabry, Ybor, Brandon, Plant City and Davis Island.

Campus Councils	Facilitators	Participants
Davis Island Advisory Council	Karen Griffin/Newton Beardsley	Rhonesia Dennard, Newton Beardsley, Linda Edwards, Karen Griffin, Helen Gutierrez, Yoko Konishi, Patty Briggs, Tia Vickers, Edwin Goolsby, Sylvia Marion Carley
Dale Mabry	Craig Johnson	Frank Babcock, Ana Berrios, Susan Birchler, Lorraine Canalejo, Bob Chunn, Andre Cunniningham, Peter Germroth, Paulette Gross, Craig Johnson, Barbara Loewe, Bill McInville, Eve Perry, Desi Saludes, Linda Tarrago, Tim Totten, Linda Trujillo, Ken Turley, Derrick Worrels, Anita Yeung
Brandon	Jan Schwartz	Michele Reigger, Betty Doyle, Vilma Riesgo, Steve Yglesias, Maria Muniz, Carlos Soto, Jackie Delval, Cynthia Coppersmith
Plant City	John Huerta	Rebecca Patten-Lemons, Sharron Long, Grace Sparrowhawk, Tammy Schofield, Fred Webb, Felix Haynes, Peggy Leffler, Greg Henderson, Minnie Burrows
Ybor City	Jan Schwartz	Judy Nolasco, Marsha Garman, Bridget Harris, Frank Elmendorf, April Lunsford, Alicia Ellison, Alisa Keaton, Cynthia Brady, Luz Lono

All Campus Advisory Committee members were provided with an overview of the strategic planning process and were given instructions by the Facilitators at each Campus location. The participants were given copies of HCC's current Vision and Mission statements to review and make any changes or remarks (Attachment C). A set time was allotted for review of the Vision and the Mission statements, after which the participants were broken down into groups of four to six for discussion purposes. The entire group then reviewed and discussed their comments. The comments were written on large sheets and posted for additional review by the entire group.

The following are the results of the review process for all locations.

VISION
1. HCC provides the opportunity to enhance the current and future learning opportunities and lives of our students thereby enhancing the community.
2. Hillsborough Community College is committed to a continuous, high-quality learning and teaching environment that prepares students of all cultures for excellence in a global economy.
3. Hillsborough Community College continues to create a high-quality learning environment that prepares its students to excel in a global economy.
4. Hillsborough Community College will provide a diverse learning environment for students, faculty, staff, and the community to realize their own potential and to become contributing citizens.
5. We (HCC) provide innovative educational opportunities to meet students' needs and goals, thereby enhancing the Community.
6. Hillsborough Community College, a comprehensive community College, provides innovative educational opportunities to meet our student's needs and goals, thereby enhancing our community.
7. HCC provides a diverse community of learners with the necessary tools to achieve and excel to their greatest potential.

MISSION
1. Education is our business! We are an accredited, public institution dedicated to a high-quality educational environment with excellent programs and partnerships in the community for all who desire to gain knowledge. We provide affordable education, a broad range of integrated support services and innovative learning resources directed toward student success.
2. HCC educates citizens through quality people, innovations and leadership.
3. HCC provides high quality education for everyone through a wide range of integrated services and programs.
4. Hillsborough Community College is a contemporary, accredited public community college that serves our community by providing quality education and learning opportunities to ensure student success.
5. HCC is an institution of higher learning that provides a quality education that is both accessible and affordable to all who seek it by ensuring qualified, professional staff and faculty, and the best practices in teaching and learning.

April 17, 2003

Letter sent to 520 business and community leaders (External Stakeholders) in the Tampa area inviting them to participate in the review of HCC's Vision and Mission (Attachment D).

April 30, 2003 and May 1, 2003

Two locations were provided for the sessions with the External Stakeholders: 1) Brandon Campus, BADM 101, was held on Wednesday, April 30th, and 2) Dale Mabry Campus,

Student Services Bldg, Room 108, held on Thursday, May 1st. The External Stakeholders were provided with the current Vision and Mission statements, along with the new versions produced by the HCC Campus Councils. They were given the same instructions as were given the College participants and were split into two groups at each session, followed with the entire group discussion for the final product. Mr. John Huerta served as Facilitator of the focus groups. Following is the list of participants from the Community.

Location: Brandon 4/30/03	Names of Participants
	Mr. John Glover Mr. Bill Hoffman, Hillsborough Education Foundation Mr. Glenn McKenzie, J. DeLotto & Sons Mr. Heath Beach, Hills. County/Human Resources Ms. Samantha Cummins, Hellmuth, Obata & Kassabaum Ms. Ruth Hall, Hillsborough County School Board Mr. Jonathan Pudas, Tampa General Hospital Mr. Dan Nolan, H.C. Supervisor of Elections Office
Location: Dale Mabry 5/1/03	
	Mr. Luis Vargas, KCI Technologies Mr. Donald Gilbert, Retired HCC faculty member Mr. Lyle Blanden, J. DeLotto & Sons Mr. Stan Tyrrell, Tampa Bay Trane Mr. Rob Nutt, Independent Electrical Contractors Ms. Sue Parrish, Clerk of the Circuit Court Mr. Bill Eggert, The Florida Aquarium Ms. Judy Williams, Former HCC Board member Ms. Gloria Anthony, Tampa Chamber of Commerce Mr. Joe Miller, Florida Coca-Cola Bottling Co.

The following are the versions finalized by the two External Stakeholders focus groups.

Session 1 – Brandon, April 30, 2003
VISION
HCC aims to provide a seamless high-quality learning environment that prepares students of diverse cultures to excel personally and professionally in a global community.
MISSION
HCC is an accredited, affordable, accessible community college. We serve the community, providing educational learning opportunities by ensuring qualified professional staff and faculty and best practices in teaching and learning.
Session 2 – Dale Mabry, May 1, 2003
VISION
HCC strives for a continuous high-quality learning environment that prepares its students to excel as community leaders in a changing global economy.
MISSION
Education is our business. HCC educates citizens through quality people, innovations and leadership.

May 6, 2003

The final versions of each Campus and External Stakeholders Vision and Mission statements (Attachment E) were presented to the President's Cabinet, with Dr. Jan Schwartz serving as Facilitator.

The Cabinet was broken into two groups and each were given copies of the current Vision and Mission statements, as well as copies of all of the campus versions and External Stakeholders. After an allotted time, the Cabinet members were instructed to discuss and rewrite their Vision statements. Following that, the Mission statements were reviewed and revised. The two groups then reviewed the resulting statements as a group.

May 7, 2003

Memorandum sent to the College Community to inform them of the results of the focus group discussions of the College groups, the External Stakeholders and the President's Cabinet (Attachment F). Copies of the new versions from each group were attached for their review and comments. Several comments were returned and were taken into advisement.

The following are the results of the combined revisions.

VISION
Hillsborough Community College will deliver education of the highest standards enabling a diverse community of life-long learners to achieve their maximum potential in a global society.
MISSION
Hillsborough Community College, a public, comprehensive institution of higher education, empowers students to excel through dedication to superior teaching and service in an innovative learning environment.

June 13, 2003

Memo to College Community to inform them that the President reviewed the new Vision and Mission statements (Attachment G) and approved for submission to Board of Trustees for consideration at July meeting.

August 20, 2003

Vision/Mission approved by Board of Trustees.

VISION
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MISSION

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Strategic Planning Report
June 30, 2003