

STATEMENT OF ACCOMPLISHMENTS FOR FY 1999-2000

This past year all of the college's activities and priorities have been driven primarily by the following factors: (1) Vision and Mission Statements, (2) Board Goals, and (3) Institutional Goals and Objectives. I have attached for your review copies of these statements.

The overarching goal for everyone this past year has been enrollment growth and I can proudly say that our goal was achieved. For the year 2000, the college experienced an enrollment that was 3.9% higher than it had been in the previous year. Our minority enrollment also increased this past year. African American enrollment was up by 484 students, or 1% increase and Hispanic enrollment was up by 319 students, or .72%. Additionally, the college has now set an aggressive plan that calls for annual enrollment growth so that by the year 2004 enrollment will be 10,074 FTE students. Clearly, all of the aforementioned accomplishments will help the college to move forward in a positive direction to further the accomplishment of its mission of enhanced student access.

Improving the college image has also been a major goal for the year. A number of events have helped to produce positive results for HCC and among them are: The enrollment growth just mentioned, the enhanced partnerships with business, industry, colleges and universities, and the local school system. Most influential in this achievement has been the strategic goal of enhanced responsiveness to local, community-based needs. The initiation of new programs like the University Community Center, Pulling for Progress, HCC/USF Collaborative for Recruitment of International Students, Access Initiatives with the Hillsborough County School District, etc., all reflect the college's efforts to form linkages with the various community organizations in order to help further the accomplishment of HCC's stated mission and purposes.

Recognizing the critical importance of having a highly productive and entrepreneurial team of administrators, faculty and staff, the college now has in place a strong leadership team made up of individuals with diverse talents and skills. As faculty and staff openings become available considerable efforts are being made to recruit both locally and nationally for talented individuals to fill the vacancies. Looking forward to 2003 when there will be a large number of faculty and staff retiring, the college is beginning to make plans for replacing these faculty and staff with new ones who have the requisite background and expertise to help the college achieve greater levels of student success as a more learner focused institution. In order to recruit a larger pool of part-time faculty two job fairs were held and over 200 people attended each session.

Any discussion of annual accomplishments must include a brief report on student outcomes. This past year we continued to see our students achieve great things. We continued to conduct surveys to determine their level of satisfaction with HCC's programs and services and to use these results to make improvements as necessary. Students were provided with greater levels of support services (e.g. tutoring, career planning and job placement, orientation, etc.). I continue to be concerned about the

large number of students enrolled in developmental courses and programs. The largest number of course sections offered at the College this past year were in developmental reading. We need to assess the degree to which our developmental programs are successful in helping students to achieve success in college level courses. Students who ultimately transfer to other state universities at the junior level continue to achieve as well, if not better than their student counterparts who started as freshmen at SUS institutions.

As president, I have continued to actively involve myself in the life of our community by speaking regularly to local civic and business groups. Additionally, this past year I have been asked to participate on several important committees such as the 2012 Olympic Committee, MacDill Retention Committee, Mass Transit Committee of 100, etc. Recognizing the need to help inform our local/national elected officials, business, education and community leaders about the mission and purposes of HCC the following activities have occurred:

- Campus tours have been held.
- Individual meetings have been conducted.
- Periodic correspondence with information about the college has been sent to selected members of the community, (including the annual report, which was favorably received).
- Leadership team members and others have become much more involved with local groups to help engage others in the active support of our stated goals and objectives.

On the state level, this past year I served as the Council of President's Liaison for Federal Affairs, and on the Image and Marketing Committee. Additionally, I was asked to present on the topic of Annual Audits at one of the trustee workshops. For the coming year, I have been asked to lead the Employee Committee and to gain greater awareness of, as well as, participation and support from the business community.

On the national level, I have been appointed to serve on the American Association of Community College (AACC) Commission on Minority Affairs, Community College for International Education (CCID) executive committee member at-large, and I was invited to participate in the Harvard Seminar to expand community college involvement in Latin America. I served as a presenter at a seminar for the administrative team of Daytona Beach Community College and for the staff of the Appalachia Educational Laboratory, Inc., in West Virginia.

One of my most important goals is to inform and support the efforts of the board of trustees. This past year I have attempted to keep the board fully informed about college activities by presenting workshops, encouraging your participation in state and national trustee training programs, providing monthly newsletters with information about programs and projects as well as meeting with individual board members, as needed, to provide additional information about events at the college.

For the coming year, with your support, I will continue to lead the college to achieve the overarching goal of becoming one of the best community colleges in the nation. I recognize that in order to achieve this goal our college must not only have a highly qualified and productive staff and financial resources, it must also have efficient and effective administrative systems, the enrollment of larger numbers of students, (particularly under-represented minorities), enhanced student learning outcomes and expanded awareness of and involvement of the community in our programs and services.

I have enjoyed my work this year. Working with the current board, faculty and student body we have achieved most of our goals and are poised to achieve greater results in the coming year. I welcome the challenges as well as the opportunities that face us and look forward to engaging in the team effort that will be required to achieve success.

HILLSBOROUGH

Community College 

SECTION ONE **1999-2000 VISION AND MISSION STATEMENTS**

Vision Statement

Hillsborough Community College aims for a high-quality learning environment that prepares its students to excel as leaders in a global economy.

Mission Statement

Hillsborough Community College, an accredited, public, -comprehensive community college, dedicates its efforts and resources toward ensuring a high-quality education and learning environment. The College responds to the needs of its constituents with excellent programs and partnerships.

The College has a strong commitment to accessibility and diversity. Its open door policy embraces all who desire to gain knowledge and to enrich their lives. The College works to provide affordable education, a broad range of integrated support services and innovative learning resources.

The College is committed to taking a leadership role in technological change, in economic development, in community service, and in the global marketplace. Hillsborough Community College directs its activities toward student success.

HILLSBOROUGH

Community College 

SECTION TWO **1999-2000 BOARD OF TRUSTEES' GOALS**

- Improve Hillsborough Community College's image in the community.
- Increase enrollment, especially underrepresented groups such as African-American and Hispanic males through partnerships with targeted groups.
- Exploit the use of technology to enhance student success.
- Enhance Hillsborough Community College's visibility as a result of faculty, staff, administration and students becoming more active in the community.
- Professional Trusteeship.

HILLSBOROUGH

Community College 

SECTION THREE **1999-2000 INSTITUTIONAL GOALS AND OBJECTIVES**

Institutional Goals

- Increase the enrollment of Hillsborough Community College and provide the necessary services for the optimal success of each student.
- Promote Hillsborough Community College as Hillsborough County's premier community development and workforce education provider.
- Offer more adults of Hillsborough County the opportunity to increase their education level at Hillsborough Community College.

Institutional Objectives

- Create a more learner-focused institution.
- Strength connections within the College's local and global communities to position the College as a premier educational institution for lifelong learning, career workforce and economic development, college transfer, and community initiatives and partnerships.
- Strengthen commitment to access, flexibility, and responsiveness to the needs of its students and the community.
- Provide the technological resources necessary to prepare its students to function in a technological world and enable the College to operate effectively.
- Create a culture that values the individual, fosters diversity, promotes the development of people, continuously improves programs and services, and encourages action, creativity and risk taking by students and staff.
- Aggressively seek and effectively manage resources – human, financial and physical- necessary to meet its mission.