









## BRANDON CAMPUS PRESIDENT SEARCH PROFILE



## HCC Brandon Campus PRESIDENT

#### CHANGING LIVES AND BUILDING COMMUNITY

Hillsborough Community College (HCC) President Dr. Ken Atwater and the Search Committee welcome applications and nominations for our Brandon Campus president position. As a member of the HCC leadership team, this key role brings opportunities to build upon a strong foundation and lead the campus and the college to the next level of success in serving our students and our community.

With a more than 50-year history of educating the Tampa Bay region and impacting the local economy, HCC is poised to make an even greater difference in the

lives of individuals and families in the future. Under the leadership of Dr. Atwater, HCC has risen to one of the top community colleges in the nation. Founded in 1968 as part of the 28-member Florida College System, HCC is accredited by the Southern Association of Colleges and Schools Commission on Colleges. Our more than 47,000 students each year pursue 190+ areas of study with the support of more than 3,200 dedicated faculty and staff members.

HCC includes five campuses, each with a unique identity reflective of the communities we serve, as well as three centers. We provide our students with engaging academic and campus life—including a wide array of support services, clubs, activities, service learning, and athletics programs—that fosters a well-rounded college experience.

HCC is the primary feeder for recent graduates of the School District of Hillsborough County, the eighth largest school district in the nation. We are the largest state college feeder to the University of South Florida. HCC also has a longstanding tradition of meeting workforce needs through our degree and certificate programs. Our Institute for Corporate and Continuing Education (ICCE) provides customized training for individuals and businesses.

Within the HCC footprint, the Brandon Campus fulfills a variety of educational needs for students of all ages. Its proximity to I-75 and the Selmon Expressway makes this campus highly accessible to surrounding areas. Campus leaders have forged meaningful partnerships with local business and industry, creating unique opportunities for students and faculty to collaborate.

Our Brandon Campus president should be a collaborative leader who connects with others and inspires them to work together. An ideal candidate should have proven expertise in achieving goals in an educational setting, leading a diverse team, managing growth and new technology, focusing on student success, and creating a dynamic vision for the future.

Dr. Atwater expects to hire a new HCC Brandon Campus president by July 1, 2020.

# **47,000**





## Mission, Vision and Values





#### MISSION

To transform lives by providing open access to an exceptional teaching and learning environment that inspires students to contribute to the local community and global society.

### VISION

To promote a thriving community in which students achieve their full potential by providing access to an affordable, innovative, high quality, and lifelong education.

#### VALUES

As one college, we dedicate ourselves to:

#### **STUDENT SUCCESS**

Helping our students achieve their full potential by providing exceptional teaching and support services.

#### **SUSTAINABILITY**

Embracing our role as a responsible steward of the social, environmental and economic resources that have been entrusted to us.

#### SERVICE

Supporting the economic and cultural vitality of Tampa Bay through dynamic programming and partnership.

#### INTEGRITY

Operating with transparency, accountability and the highest level of professionalism.

#### INCLUSION

Building a diverse environment where all backgrounds, beliefs and experiences are welcomed.

#### INNOVATION

Fostering a culture that welcomes the exploration of new ideas and creative endeavors.

## HCC Brandon Campus SUCCESS IS IN OUR DNA

In the courtyard of the Brandon Campus Student Services Building stands a shining stainless steel sculpture of a double helix, representing the coiled structure of DNA. For us, the icon symbolizes our continuous quest for knowledge and innovation. A focal point for STEAM (science, technology, engineering, arts and mathematics) curricula in the Tampa Bay region, the HCC Brandon Campus features

exceptional faculty and programs designed to prepare students for careers in a global economy.

The nearly 14,000 students attending classes on the Brandon Campus may choose from an associate in arts (AA) degree with many possible pre-majors, associate in science (AS) degrees, and a variety of college credit certificates offering fast tracks to employment.

Our 82-acre campus presents students with opportunities to network, socialize, and participate in events and clubs that put their leadership skills and academic knowledge to work. The HCC Brandon Campus provides an enriching atmosphere for students to ignite their passion and discover their pathway to success.

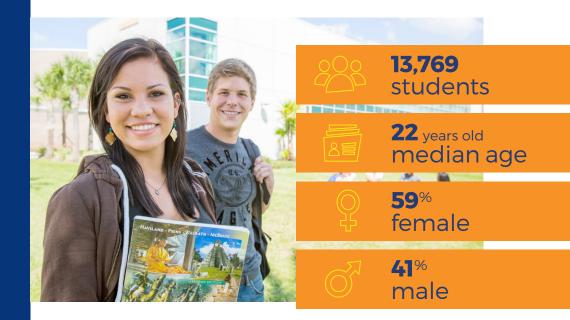
#### DEDICATED TO STUDENTS

There's something special about the way HCC faculty relate to students, and the Brandon Campus is no exception. Small class sizes foster closeknit relationships that help students succeed. Brandon Campus faculty and staff go above and beyond their job descriptions every day to serve students in a cohesive learning environment.

#### CAMPUS AMENITIES

Auditorium Black Box Theatre Book Store Computer Labs Conference Center Facilities Rental Fitness Center Food Forest Helen Gordon Davis Centre for Women Honors/Phi Theta Kappa Lounge

- J. Clarke's Grill Library Manufacturing Alliance of Hillsborough County Nature Trail
- Student Government Association Lounge Softball Field



### BRANDON CAMPUS POINTS OF PRIDE

Our Food2Finish initiative helps HCC students facing food insecurity.

With the largest percentage of veteran students at HCC (4.1% in 2019), our Veterans Lounge provides a space to rest, engage and gather information about programs that can help them succeed in college and in the workforce.

In collaboration with the Helen Gordon Davis Centre for Women and HCC, the Brandon Campus hosts the Wellness Emprise program, which provides free mental health counseling to students and their families.

The Brandon Campus is home of one of the largest and most successful Engineering Technology programs in the state. Our laboratory facilities and resources train degree seeking students as well as industry professionals, high school students, and unemployed participants through CareerSource Tampa Bay.



As we begin our sixth decade of life-changing work, HCC proudly fosters academic excellence, inclusivity and opportunity, innovation and creativity, and the exploration of new ideas, while placing great value on each student's unique learning experience.

#### STUDENT SUPPORT RESOURCES

Academic Advising Academic Success Center/Tutoring

Admissions, Registration & Records

Career Resource Center/Job Placement Counseling Disability Services Financial Aid Office Food Pantry Learning Resources Center Phi Theta Kappa Honor Society

Service Learning Student Clubs Student Government Association Test Center Veterans Services Lounge

#### ASSOCIATE IN ARTS DEGREE TRANSFER TRACKS

Anthropology Art Business Administration

Computer Information Systems

Computer Science (Engineering) Engineering Foreign Language History Humanities Liberal Arts and Sciences Mass Communication Mathematics Medical Science Pharmacy Philosophy Physics Political Science Psychology Religious Studies Sociology Statistics Theatre

#### ASSOCIATE IN SCIENCE DEGREES AND CERTIFICATES

Accounting Technology Aquaculture

Biotechnology

Business Administration Engineering Technology

Mechatronics Supply Chain Management

Information

Technology

#### EDUCATOR PREPARATION INSTITUTE (EPI)

For those who hold bachelor's degrees and desire a fast track to teaching positions in their areas of expertise, the HCC Brandon Campus offers the EPI program geared toward the real practice of teaching.

#### FLORIDA ADVANCED TECHNOLOGICAL EDUCATION (FLATE) CENTER

The HCC Brandon Campus is home to this National Science Foundation Center of Excellence with programs throughout the state of Florida. FLATE's mission is to enhance and promote the technician workforce for advanced manufacturing technologies by partnering with industry in curriculum reform and development; student recruitment; outreach and retention; and professional development for technical secondary and postsecondary educators.

#### HCC AT THE REGENT

This satellite location in nearby Riverview is part of the Brandon Campus. The Regent offers AA and AS degree transfer classes, continuing education, dual enrollment, a computer lab, and facilities rentals for the local community.

#### **ROBOTICS PROGRAMS**

The HCC Brandon Campus hosts robotics programs geared toward promoting STEM education among children and teens. From summer robotics camps to First LEGO League Robotics teams, students have an opportunity to learn valuable coding, problem solving and engineering skills on a college campus that gets them thinking about the future.

## HCC Points of Pride SERVING OUR COMMUNITY FOR 50+ YEARS

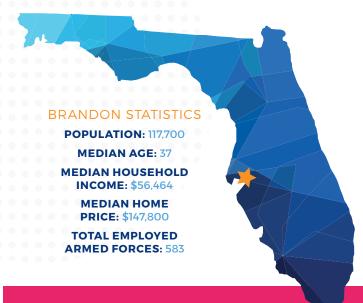
For more than five decades HCC has served the residents of Tampa Bay through our educational programs and services. Under the leadership of our President Dr. Ken Atwater, HCC continues to grow and thrive in one of the largest counties in Florida. Here are some highlights. As we begin our sixth decade of life-changing work, HCC proudly fosters academic excellence, inclusivity and opportunity, innovation and creativity, and the exploration of new ideas, while placing great value on each student's unique learning experience.

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- Each year more than 47,000 students pursue their educational goals at HCC.
- Small class sizes, affordable tuition and guaranteed transferability to other state colleges and universities make HCC an ideal choice for students.
- Our five distinct campuses and three centers create a vibrant, diverse college experience.
- Campus life includes more than 80 clubs, organizations and groups.
- Our competitive and nationally recognized athletic teams include men's and women's basketball, men's baseball, and women's volleyball, softball and tennis.
- HCC offers flexible course options, from online and hybrid learning to traditional classrooms and hands-on experience.
- HCC students to complete apprenticeship programs have a 100% placement rate.
- Approximately 94% of HCC full-time faculty hold advanced degrees.
- More than 84% of our graduates remain in Hillsborough County.
- 1 out of 43 jobs in Hillsborough County is filled by an HCC alumnus.
- Thousands of HCC students volunteer their time and talents outside the classroom to serve the community. Their volunteer hours have an estimated value of \$24.69/hour.

## INVESTING & GROWING

- As our region's leader in training a skilled workforce, HCC fuels the economic and social viability of our community by generating a \$1.3 billion annual economic impact.
- HCC represents a 17.9% return on investment to taxpayers.
- The present value of higher earnings and social savings in Florida by HCC students is \$112.5 million.
- HCC advisory boards, comprised of local employers, partner with us to develop programs that meet labor market needs empowering our students with marketable skills and direct avenues to job placement.
- For every \$1.00 students invest in HCC, they receive \$4.80 in higher future earnings over the course of their careers.
- Our current students will receive a present value of \$1.2 billion in increased earnings over their careers, representing an annual rate of return of 18.7 percent.
- As one of the top 20 employers in Hillsborough County, HCC includes more than 3,200 full-time and part-time faculty and staff members with a payroll of \$75.2 million.



#### ABOUT BRANDON

Located to the east of downtown Tampa, Brandon has been named one of the best places to live in Florida. Nearby areas such as Riverview and Valrico offer a variety of neighborhoods with river access and an Old Florida-style feel. You'll also find a convenient assortment of restaurants, shopping and commercial areas.

The HCC Brandon Campus is a member of the Brandon Chamber of Commerce, which often meets at The Regent, our satellite location. We work with the Brandon Chamber to connect, collaborate and build a better community.

#### ABOUT TAMPA

The Tampa Bay area offers the best of both worlds a thriving business climate with big city amenities including the arts, entertainment and health care, along with a small town feel in welcoming urban and suburban communities. It's a region with a high quality of life and year round beautiful weather that beckons outdoor activities. From beach visits and water sports to hiking and biking, there are endless possibilities. Birthplace of the Cuban sandwich and the Gasparilla Pirate Festival, Tampa offers a rich tapestry of culture and history with influences evident in cuisine, entertainment, and community life.



DOWNTOWN TAMPA is undergoing a rebirth, including a beautiful new Tampa Riverwalk along the waterfront with access to a host of restaurants, bars, museums, parks, venues, hotels, offices and residences. It's an idyllic place to live, work and play.

YBOR CITY, the old Cigar City, is adjacent to downtown and offers a lively nightlife. WEST TAMPA, one of the oldest neighborhoods in the city, is also a cultural icon.

SOUTH TAMPA is a peninsula of older neighborhoods surrounded by water that merge the historic and the modern. MacDill Air Force Base, where HCC has an educational center, operates at the southernmost tip.

#### DAVIS ISLANDS AND HARBOUR ISLAND

feature higher end homes close to downtown. HCC's District Administration Building is located on Davis Islands adjacent to Tampa General Hospital. Also near downtown, TAMPA HEIGHTS and SEMINOLE HEIGHTS deliver historic homes, hip vibes and creative foodie spots. SOUTHSHORE is positioned in the southern part of the county, where Tampa Bay meets the Gulf of Mexico. The HCC SouthShore Campus helps fulfill this growing area's higher education needs.

PLANT CITY – at the easternmost part of the county – is the Winter Strawberry Capital of the World and hosts an annual Strawberry Festival. Its slower paced, small town flavor offers a relaxed, historic charm.

The northern part of the county offers a variety of neighborhoods that attract families NEW TAMPA, TEMPLE TERRACE, WESTCHASE and LUTZ. North of downtown is also home to popular attractions such as Busch Gardens, Adventure Island, and Lowry Park Zoo.

> Sources: tampabayedc.com/ makeittampabay.com/live-here/neighborhoods/ www.brandonchamber.com/ florida.hometownlocator.com/fl/hillsborough/brandon.cfm livability.com/fl/brandon www.813area.com/realestate/where-to-live-atampa-neighborhoods-guide.html

## HCC Brandon Campus President QUALIFICATIONS AND RESPONSIBILITIES



#### **REQUIRED QUALIFICATIONS**

The position requires at least a Master's degree from a regionally accredited educational institution and a minimum of seven years of related work experience.

#### POSITION DESCRIPTION

The Brandon Campus president performs a vital strategic role in Hillsborough Community College's growth, student academic success, and graduation achievement goals. This leader among HCC's five campus communities will have an opportunity to make a life-changing positive impact upon our students and the residents of Hillsborough County. We are looking for a dynamic, accomplished individual who has the vision to build upon our successes and play a key role in taking HCC and the Brandon Campus to the next level.

#### BENEFITS

HCC benefits include paid vacation and sick leave; health, dental, and life insurance; Florida Retirement System pension and investment plan options; and others. Learn more at about our benefits package.

#### COMPENSATION

\$100,457.00 - \$174,596.82 depending on qualifications

## **Application Process**

With an **application deadline of March 6**, Dr. Atwater expects to hire a new HCC Brandon Campus president by July 1, 2020.

To apply, visit jobs.hccfl.edu/postings/13142.

Applicants must attach a copy of their transcripts at the time of application showing at least the minimum qualifications. In addition, application materials must include: (1) letter of interest addressing how the candidate meets the qualifications outlined above, (2) a current résumé, and (3) contact information for at least five professional references. If the transcript has not been updated to show the awarding of the required degree, applicants must bring written documentation from the educational institution showing when the degree was awarded.

Hillsborough Community College (HCC) is an equal access/equal opportunity employer that makes employment and education-related decisions without regard to race, color, sex, gender, religion, ethnicity, national origin, age, disability, sexual orientation (including gender identity), marital status, genetic information, protected veteran's status, pregnancy, or affiliations. In addition, the College does not discriminate in employment practices or in the admission and treatment of students. HCC is committed to equitable treatment for all students and employees and to a learning and working environment free of discrimination and harassment for current and future students and employees. The College provides equal educational opportunities for eligible individuals with disabilities and complies with, and fully supports the Americans with Disabilities Act.

HCC subscribes to equity, access, diversity and inclusion. hccfl.edu/equity

#### KEY RESPONSIBILITIES

- Developing and implementing short-term and long-term objectives and goals to serve the needs of the Brandon Campus.
- Assuring compliance with federal, state, and accrediting body standards and regulations, as well as adhering to HCC's policies and procedures and collective bargaining agreements.
- Developing strategies to maintain and increase student enrollment, retention, and graduation success.
- Maintaining effective internal and external relationships and alliances, including positive relationships with students, alumni, faculty, staff, the Florida College System, the educational community, the local community, and business leaders.
- Providing leadership for the evaluation, development, and implementation of new academic programs and delivery models as well as supporting the continued success and improvement of current offerings.
- Working collaboratively with other members of the senior administration especially in areas of recruitment, retention, and marketing.
- Identifying and assessing the needs of HCC as a whole within a shared, one-college vision.
- Recommending the hire, transfer, assignment, discipline, and training/ professional development of assigned personnel.
- Regularly evaluating human and capital resources for progress toward goal attainment and redirecting resources as necessary.
- Preparing a budget that ensures fiscal solvency of the campus.

#### PREFERRED QUALIFICATIONS

- An awarded doctoral degree.
- A willingness to be visible on campus and in the community, and to play an active role in HCC, campus and community activities.
- Demonstration of strategic planning and implementation skills, including familiarity with the accreditation process.
- A participatory leadership style with a willingness to engage with multiple constituencies, place HCC and students first, and make difficult decisions.
- An acute awareness of the current issues facing regional, public community colleges with the ability to serve as a thoughtful leader in tackling these issues.
- Superior management and leadership skills with tangible evidence of leading change within diverse, dynamic, and increasingly complex environments.
- Examples of inspiring leadership that motivates others.
- Experience with budgets and oversight, including setting budget priorities.
- An ability to work effectively with faculty and staff in a dynamic setting that requires sensitivity to change and responsiveness to evolving goals, priorities, and needs.
- Strong collaboration skills.
- Excellent analytical, problem-solving, organizational, interpersonal, and communication skills.
- Seasoned leadership and management skills with attention to detail, including the organization of systems and an aptitude for analysis of detailed data.
- A commitment to and respect for diversity.

