TASK FORCE FINDINGS, FINAL REPORT: 
RADIO & TELEVISION BROADCAST PROGRAMMING PROGRAM REVIEW 
Fall 2005

HILLSBOROUGH COMMUNITY COLLEGE, 
HILLSBOROUGH COUNTY, FLORIDA

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Alicia Ellison, Librarian, HCC 
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INTRODUCTION

Hillsborough Community College engages in a review of academic, academic support, and administrative areas for the following purposes:

1. To complement the institution’s strategic planning process requiring the internal development of unit plans with an external perspective in the review of those plans and the quality of programs and services.
2. To respond to intrinsic motivations for continuous improvement with a focus on the enhancement of institutional effectiveness and efficiency; student learning outcomes; and client satisfaction.
3. To respond to state mandates and accreditation requirements of the Southern Association of Colleges and Schools calling for a systematic review of all programs and services.

The review is conducted by a Task Force composed primarily of individuals outside the unit under review. The chair is a full time employee of the unit under review.

The charge to the Task Force is to identify strengths and weaknesses of the unit as guided by empirical evidence. From the list of strengths and weaknesses, the Task Force is to develop recommendations for improvement to capitalize on strengths and redress weaknesses. The work of the Task Force is to be completed within a fall or spring semester culminating in a final report.

For academic areas, a judgment should also be rendered regarding the continued viability of the program in context of service area demand, enrollment, and critical workforce needs.

Subsequently, two brief follow-up reports are to be drafted. The first follow-up report is due in the following semester. The second is due one year later at the conclusion of the semester in which the original review was conducted. Each consists of a listing of the final recommendations with a few statements indicating the status of their achievement.

Recommendations not achieved within a year may become unit planning objectives to ensure a continued focus on their attainment. Objectives that stem from review recommendations should be indicated as such in the Strategic Planning System of the College.
DESCRIPTION OF UNIT

The Radio-Television Broadcast Programming unit serves the needs of students who are interested in broadcasting careers by providing them with both industry knowledge and production skills. Students can graduate from the program with a terminal degree or transfer to a four-year program. Many of the program graduates obtain entry-level positions in local broadcast media outlets. Whether the student is transferring to a four-year program or entering the workforce, s/he is expected to have excellent oral and written communication skills, critical thinking abilities, generalized industry knowledge, and technical proficiencies.
UNIT PLANNING OBJECTIVES

2005-07 objectives for the Radio and Television Broadcast Programming Program are as follows:

1. Increase student enrollment in the RTV Broadcast Program.

2. Establish Hawknet Radio as the flagship media source for HCC and the surrounding community.
STRENGTHS OF THE UNIT

1. The size of the classes in the RTV program are seen as being small so students get more individualized attention from the instructor(s).

   Source: Task Force Members’ knowledge of the program

2. Because the program is an A.S. degree program, there is an emphasis on creating a “hands-on” learning environment for students in the RTV program’s classes.

   Source: Task Force Members’ knowledge of the program

3. There are growing career opportunities in this area as corporations increasingly use audio and video on websites and in their internal and external communications. Over the past few years, cable companies across the nation have been adding local news operations to compete with television stations which is increasing job opportunities.

   Source: Task Force Members’ knowledge of the career field.

4. The location of the RTV program in Ybor City adds to the perception of Bay Area residents that the campus is situated where the arts are encouraged to flourish. This is particularly beneficial as the Ybor City campus is the arts campus of Hillsborough Community College.

   Source: Task Force Members’ knowledge of the program and the larger community.

   Source: See Appendix B, p.14

5. Tampa is in a major media market. This means students have access, through internships, to work with some of the top talent in America. It also means there are more media outlets where students can intern and network with people who have lots of experience in media.

   Source: Task Force Members’ knowledge of the program

   Source: See Appendix C, p.22, Appendix D, p.26

6. The College has hired a full-time instructor/program coordinator, who has many years of experience, has written the radio/television curricula for two colleges, a proven record of revitalizing radio/television programs, and is bringing direction and a new vision to improve the program.

   Source: Task Force Members’ knowledge of the program

7. The program has a yearly fundraiser which helps to defray costs.

   Source: Task Force Members’ knowledge of the program.

8. Enrollment has been growing for the program for a number of years.

   Source: See Appendix E, p.27
9. The Unit Plan for the program demonstrates a willingness to improve it and make it a strong, vital program that can attract students.

**Source:** Task Force Members’ knowledge of the program

10. There have been and are currently articulation programs in place with the University of Central Florida and the University of South Florida so students can graduate from the RTV program at Hillsborough Community College and matriculate at these universities.

**Source:** Task Force Members’ knowledge of the program

**Source:** See Appendix F, p.29 and Appendix G, p.34

11. The RTV program leases time from a Bay area radio station and has an Internet radio station so students can get hands-on experience in radio broadcasting. The students get experience broadcasting music programs, talk shows, sports events, and broadcasts from remote locations.

**Source:** Task Force Members’ knowledge of the program
WEAKNESSES OF THE UNIT

1. Lack of resources.
   **Source:** Task Force Members’ knowledge of the program

   a. There is no consistent, yearly, guaranteed funding for the program. This limits planning.

   b. There is insufficient hardware and software and a funding mechanism to upgrade the hardware and software to keep up with the technology and knowledge that the industry demands of students upon graduation.

   c. There is not enough space for radio and television labs, studios and classrooms.

   d. There is a lack of current lab support for students. Hours are limited when students can enter the radio station and television studio because current staff has other duties or are part-time employees. In addition, the program has no work-study students to keep the labs open.

   e. The radio station is leased and the College has no permanent radio station, no permanent television station and/or cable channel or other outlet for showing student video productions.

   f. There is no one assigned to update the RTV program’s website.

   g. There is no wire service that gives students access to national, international or state news. Students need access to a wire service so they can learn to rewrite news, produce a newscast, and announce the news without infringing on copyrighted material.

2. Lack of scope.
   **Source:** Task Force Members’ knowledge of the program

   a. The limited amount of audio and video equipment now in use is analog, not digital. With increasing use of computers in business, analog equipment is outdated. More and more radio stations going digital and are already using digital equipment for production and on-air use. All television stations must broadcast a digital signal by the end of 2006. The RTV program must update its equipment to conform to standards set by the Federal government.
b. There is no integration with other Hillsborough Community College programs. With more and more mass media companies merging, combining operations, and using the power of the computer to streamline their operations, today’s student must know information and be able to utilize equipment that once belonged to other departments. The Radio/TV program does not have an interdisciplinary focus and must do so if it is to be relevant to the needs of students and employers.

c. Partnerships with the community are not solidly in place to improve the program. There is a need for an advisory committee comprised of industry professionals to help guide the program and help with funding and fundraising. The internship part of the program is in need of strengthening so students can have a wider range of experiences within the broadcast profession.

d. There is a need to improve the marketing of the RTV program to help recruit students and give industry the impression or strengthen the impression that it is the program of choice from which to hire students with the skills communication employers need and want.

e. There is no emphasis on students participating in radio, television and film competitions and festivals, including Hillsborough Community College’s own Festival of the Moving Image.

3. Outdated Curriculum

**Source:** Task Force Members’ knowledge of the program

a. The broadcast industry is converging with other media and the RTV curriculum does not reflect those changes so students are prepared for today’s jobs and the jobs of tomorrow.

b. The RTV curriculum does not have an interdisciplinary focus. Today’s students need to be able to write and produce for all media, including the Internet. The industry is increasingly asking employees to know not only how to manipulate audio and video, but also HTML and animation.

c. The curriculum is heavily weighted toward radio.

d. There are no clear objectives and outcomes across courses.

e. There are no certificates offered in this program and a lack of clearly defined career paths.

4. Low completion rates.

**Source:** See Appendix E, p.27
RECOMMENDATIONS FOR IMPROVEMENT

1a. It is recommended the College commit to a baseline yearly budget with oversight by the Program Manager.

1b. It is recommended that industry-standard hardware and software be purchased and that a fixed refresh cycle implemented to upgrade the hardware and software for the currency.

1c. It is recommended that space be reallocated from the existing campus plant and new space be acquired to support the growing needs for lab, studio, and classroom space. It is further recommended that the College seek partnerships with local media organizations to supplement the space needs of the program.

1d. It is recommended that the College hire a permanent full-time lab supervisor for the radio and television labs. It is also recommended that the College hire work study students to keep the labs open for students, check equipment in and out, keep inventory, and report malfunctions and breakage to the lab supervisor. It is further recommended that a maintenance cycle be implemented for the radio and television lab equipment.

1e. It is recommended that a permanent radio station be acquired by the College to accomplish the following program and College objectives:
   - attract prospective students for the College
   - serve as an outlet for student programs and productions
   - provide an audible and visual presence for the College and the radio/television program.

   It is further recommended that in order to show student video productions, the existing relationship with The Education Channel, Hillsborough County’s educational access cable channel, be strengthened, provided that increased resources as outlined above are provided for the program.

1f. It is recommended the College webmaster work with the Program Manager to update and continuously enhance the radio/television web site.

1g. It is recommended that there be a subscription to a news wire service, such as the Associated Press, so students in the program can learn to rewrite news, produce a newscasts, and announce the news without infringing on copyrighted news.

2a. It is recommended that equipment in the radio/television program be updated to conform with industry standards and federal government requirements. It is further
recommended that there be enough equipment so that each student in a class has an equal opportunity to acquire hands-on experience.

2b. It is recommended that the radio/television program be restructured to integrate other pertinent college programs and create an interdisciplinary experience for the students that will make it more relevant to the needs to employer needs.

2c. It is recommended that an advisory committee comprised of industry professionals be created to help guide the program, help with fundraising, and provide internship opportunities.

2d. It is recommended that an effective marketing campaign be created and implemented showcasing student productions and RTV program offerings. The primary goals of this campaign would be:
   • to help recruit students
   • to make an impression among potential employers that the radio/television program matriculates knowledgeable, high-quality students who can meet the demands of multimedia business professionals

2e. It is recommended that the radio/television program establish relationships with local arts competitions and film/video festivals. Accomplishing this recommendation would necessitate acquiring enough professional video equipment so that students have the necessary tools to be able to enter these local competitions.

3a. It is recommended that a systematic review of the curriculum be undertaken, with the view towards changing the curriculum to reflect current industry standards and future job trends.

3b. It is recommended that the curriculum be refocused to incorporate new and/or existing courses offered by other college departments to reflect a more interdisciplinary approach.

3c. It is recommended that the program curriculum be refocused towards teaching digital media content (which includes audio, video, and the Internet)

3d. It is recommended that the program have clear objectives and outcomes for each course demonstrating continuity across the curriculum and no duplication across courses.

3e. It is recommended that certificates be offered in the program to document the acquisition of recognized skill sets and/or professional competencies. These certificates may be used as stepping stones towards an AS degree.

4a. It is recommended that advising be improved to raise and more faculty advising be improved to raise completion rates.
4b. It is recommended that at the end of each course students complete a survey to identify their academic plans and to determine whether they are not continuing towards receiving a degree (and if not, the reasons why.)

4c. It is recommended that the College improve tracking of students as they continue in the program.

4d. It is recommended that the Retention Committee and Institutional Research Department generate data and recommendations that might help to improve low completion rates.
DISTRIBUTION LIST OF THE FINAL REPORT

The final report and all follow-ups will be distributed by the chair to the President’s Cabinet, appropriate deans and/or directors, unit head, unit members, task force members, and all campus libraries. It will be posted to Public Folders and disseminated electronically to the HCC community.
APPENDICES

• **Appendix A:** Hillsborough Community College Mission, Vision, and 2004-2006 College Goals
• **Appendix B:** Ybor City Vision Plan
• **Appendix C:** Arbitron Radio Market Rankings
• **Appendix D:** Nielsen Television Market Rankings
• **Appendix E:** HCC Occupational Programs Enrollment and Completers
• **Appendix F:** Articulation Agreement with University of South Florida
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APPENDIX: A

Hillsborough Community College Mission, Vision, 2004-2006 College Goals
THE STRATEGIC PLAN
OF HILLSBOROUGH COMMUNITY COLLEGE

College Mission
Adopted by the Board of Trustees, August 20, 2003

Hillsborough Community College, a public, comprehensive institution of higher education, empowers students to excel through its superior teaching and service in an innovative learning environment.

College Vision
Adopted by the Board of Trustees, August 20, 2003

Hillsborough Community College will deliver education of the highest standards enabling a diverse community of life-long learners to achieve their maximum potential in a global society.

2004-2006 College Goals
Adopted by the Board of Trustees, April 21, 2004

1. Promote institutional learning through excellence in teaching, support services, and instructional delivery systems.

2. Foster partnerships with the local and global communities to position the College as a premier educational institution for college transfer, career workforce and economic development, lifelong learning, and community initiatives.

3. Enhance access, flexibility, and responsiveness to meet the changing educational needs of the students and the community.

4. Provide the resources and skills necessary to prepare students, faculty, and staff to function effectively in a technologically-driven world.

5. Promote an institutional culture that values the individual; fosters diversity; and encourages professional development, action, creativity, and risk taking.

6. Continuously improve programs and services while aggressively seeking and effectively managing human, financial, physical, and technological resources.
APPENDIX: B

Ybor City Vision Plan
APPENDIX: C

Arbitron Radio Market Rankings
### ARBITRON RADIO MARKET RANKINGS: FALL 2005

<table>
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<th>Type</th>
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1-50 51-100 101-150 151-200 201-250 252-297

**Market Type**
- CM - Continuous Measurement markets
- C - Condensed markets
- S - Standard markets

**Qualitative Type**
- S - Scarborough
- QD - Qualitative Diary
- RD - RetailDirect

* - Extracted from the DMA® geography of a Scarborough report.
NA - Currently, there is no qualitative service available specifically for this Metro as it is part of a larger Scarborough Metro, DMA or TSA.
APPENDIX: D

Nielsen Television Market Rankings
### Nielsen Media Research Local Universe Estimates* (US)

*Estimates used throughout the 2005-2006 television season which starts on September 24, 2005

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<th>RANK</th>
<th>Designated Market Area (DMA)</th>
<th>TV Homes</th>
<th>% of US</th>
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**Notes:**
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Nielsen Media Research is a trademark of Nielsen Media Research, Inc.
APPENDIX: E

Hillsborough Community College Occupational Programs Enrollment and Completers
APPENDIX: F

Articulation Agreement with the University of South Florida
MEMORANDUM OF AGREEMENT

between

University of South Florida, Tampa, Florida

and

Hillsborough Community College, Tampa, Florida

Purpose

The intent of this Agreement is to facilitate the efficient transfer of Associate in Science (AS) graduates from HILLSBOROUGH COMMUNITY COLLEGE herein referred to as "HCC" into the Bachelor of Science in Applied Science (BSAS) degree program at the UNIVERSITY OF SOUTH FLORIDA herein referred to as "USF".

1. This Agreement facilitates the acquisition of a baccalaureate degree for graduates of any HCC AS degree.

2. This Agreement assures USF BSAS admission to students who have successfully completed any HCC AS degree as follows:
   a. Acceptance into the USF BSAS program will require students to have an AS degree from HCC, which will include completion of general education and Gordon Rule requirements as outlined in this agreement (see Attachment A).
   b. Students will be fully admitted to the USF BSAS program with a conferred HCC AS degree. Students' admission to other USF degree programs, however, may be limited and regulated by existing USF admission policies and transfer rules as stipulated in the USF Catalog and Statewide articulation laws (FL Statutes, Ch. 1007 and Rule 6A-10.024, FAC).
   c. Students transferring from HCC to USF under the conditions and specifications of this Agreement will be accepted into the USF BSAS program at junior standing.

3. This Agreement stipulates that students graduating with the BSAS degree from USF will be required to meet all State and institutional requirements for the baccalaureate degree. These requirements include thirty-six (36) hours of college level general education coursework, upper-level course requirements, CLAST or approved alternatives, two semesters of the same foreign language or two years from high school, and the minimum credit hours for the four-year degree (see Attachment B).

4. Students must also fulfill any specified USF prerequisites for junior and senior level courses as stipulated in the current USF catalog.
ATTACHMENT A

OUTLINE OF CREDIT TRANSFER

Recommendations for courses to be taken at HCC prior to transfer into the

BACHELOR of SCIENCE in APPLIED SCIENCE at USF

I. A minimum of 15 Credits must be taken at HCC from the following listing of state approved common courses:

- **Communications:**
  - ENC 1101 Composition I
  - ENC 1102 Composition II
  - 6 credit hours
  - (3 credit hours)
  - (3 credit hours)*

- **Humanities:**
  - Any transferable history, art, or humanities course
  - 3 credit hours

- **Mathematics:**
  - College level course with MAC, MGF, or STA
  - (MGF 1119 will not transfer)
  - 3 credit hours

- **Social and Behavioral Sciences:**
  - SYG 2000, PSY 2012, or other USF approved course(s)
  - 6 credit hours

Students will be advised based on career goals as to the appropriate course selection and as approved by USF.

*ENC 1102 may not be required for the HCC AS degree. Although not required, it is strongly recommended that HCC students complete this course at HCC prior to transfer.

- **Total General Education Credits earned with AS degree:** 15-18 credit hours
- **Total Articulated Courses within the AS concentration:** 42 credit hours
- **Minimum credits accepted from AS degree at HCC:** 60 credit hours

II. USF Bachelor's Degree - General Education Requirements.

Students will partially fulfill the 36 credits of SUS General Education, achieve the minimum standards in Rule 6A-10-0312, F.A.C. (CLAST) and Gordon Rule requirements by selecting courses from the categories listed in paragraph I above. Course substitutions may be determined by USF that best satisfy all General Education, CLAST and Gordon Rule requirements (see Attachment B).
ATTACHMENT B

PROGRAM OF STUDY FOR BSAS DEGREE AT USF

I. A minimum of 60 credit hours will be transferred from the HCC AS Degree:
   HCC General Education  
   HCC AS Program 42 credit hours

II. The USF BSAS degree will require a minimum of 120 credit hours. The degree
    will transfer 60 credit hours from the HCC AS degree and capstone the
    remaining 60 credit hours with curriculum from USF.
    HCC A.S. Degree  
    plus
    USF Additional General Education  
    USF Academic Area of Concentration  
    USF Electives  
    USF General Education* requirement consists of the following 36 credit hours:
    English Composition 6 credit hours
    Quantitative Methods (Math) 6 credit hours
    Natural Sciences 6 credit hours
    Social Sciences 6 credit hours
    Historical Perspectives 6 credit hours
    Fine Arts 3 credit hours
    ALAMEA – African, Latin American, Middle Eastern, or Asian perspective course
    *General Education courses completed within the HCC AS Degree (paragraph 1 above)
    will be applied to USF General Education requirements.
    Liberal Arts Exit Requirements 9 credit hours
    Upper-level Major Works & Issues (6)
    Upper-level Literature & Writing (3)

III. Bachelor of Science in Applied Science (BSAS) Areas of Concentration:*  
    American Sign Language (ASL) consists of 19 credit hours
    Behavioral Healthcare (BAH) consists of 18 credit hours
    Criminal Justice (CJ) consists of 18 credit hours (USF Lakeland/Sarasota Only)
    Early Childhood Development (ECD) consists of 18 credit hours (USF Lakeland Only)
    Environmental Policy (AEP) consists of 19-20 credit hours
    General Business Administration (GBA) consists of 18 credit hours
    Gerontology (AGR) consists of 21 credit hours
    Hospitality Management (AHM) consists of 18 credit hours (USF Sarasota Only)
    Industrial Operations (AOI) consists of 18 credit hours (USF Lakeland Only)
    Information Technology (AII) consists of 18 credit hour (USF Lakeland/Sarasota Only)
    Public Administration (APU) consists of 18 credit hours
    Urban Studies (AUR) consists of 18-21 credit hours
    *Additional concentrations may be developed to meet student and workforce demands.

IV. HCC AS degree holders may pursue any existing Area of Concentration.

V. Additional requirements for graduation: CLAST, FLENT, USF residency,
    upper-level course requirements (48 hours numbered 3000-4999), 2.0 GPA, and
    Gordon Rule.
APPROVALS

District Board of Trustees
Hillsborough Community College

By: [Signature]
Dr. W. Edward Gonzalez Date
Chair, Board of Trustees

Attest: [Signature]
Dr. Gwendolyn W. Stephenson Date 6/16/05
President

Sylvia Marion Carlyle, Ph.D.
VP, Education & Student Development

UNIVERSITY OF SOUTH FLORIDA

University of South Florida Board of Trustees,
a Public Body Corporate of the State of Florida

By: [Signature]
Judy GenShaf, Ph.D.
President

Date: ________________________

Approved as to Form and Legality

Henry W. Lavandera, Attorney, USF
APPENDIX: G

Articulation Agreement with the University of Central Florida
HILLSBOROUGH COMMUNITY COLLEGE
UNIVERSITY OF CENTRAL FLORIDA

RADIO AND TELEVISION BROADCAST PROGRAMMING
AND
RADIO-TELEVISION

ARTICULATION AGREEMENT

2001-2002 UCF ARTICULATED UNDERGRADUATE DEGREE REQUIREMENTS

Title of Agreement : ASSOCIATE IN SCIENCE (AS) DEGREE WITH A MAJOR IN RADIO
                    AND TELEVISION BROADCAST AND A BACHELOR OF ARTS (BA)
                    DEGREE IN RADIO-TELEVISION

Type of Agreement : ARTICULATED ASSOCIATE IN SCIENCE AGREEMENT

College              : ARTS AND SCIENCES

Major                : RADIO-TELEVISION

School/Dept.         : NICHOLSON SCHOOL OF COMMUNICATION

Degree               : BACHELOR OF ARTS

Options/Tracks       : PRODUCTION TRACK

Limited Access       : YES

Contacts - University of Central Florida:

Dr. Jose Maunez, Chair, Radio-Television, SUNCOM 345-6751 or (407) 823-6751
Dr. Mike Mceske, Director, Nicholson School of Communication, SUNCOM 345-2683 or
(407) 823-2683
Dr. Haven Sweet, Associate Dean, College of Arts and Sciences, SUNCOM 345-3253 or
(407) 823-3253
Dr. Mark Allen Poisel, Director, Transfer Services, SUNCOM 345-2231 or (407) 823-2231

Contacts - Hillsborough Community College:

Dr. James T. Humphries, Director, Technical Programs, SUNCOM 553-7022 or (813) 253-7022
Dr. Jack Evans, Dean, Associate in Science and Public Service Programs, SUNCOM 553-7604 or
(813) 253-7604
Mr. Craig Johnson, Director, Parallel Programs, SUNCOM 553-7002 or (813) 253-7002

INTRODUCTION

Hillsborough Community College (HCC) in collaboration with the Nicholson School of
Communication in the College of Arts and Sciences at the University of Central Florida (UCF) has
constructed an AS in Radio and Television Broadcast Programming to the BA in Radio-Television.
If the program of study described below is followed, and all of the UCF Radio/TV admission
requirements are met, the student can apply for admission to the program. If accepted into the
program, students will enter the upper division in the College of Arts and Sciences in the major of
Radio-Television without additional prerequisite hours. Students who transfer to UCF without
their general education requirements met must meet the specific requirements of the UCF GEP
program. Students may be required to take additional hours beyond those in the agreement to
meet the UCF general education requirement.
ASSOCIATE IN SCIENCE DEGREE WITH A MAJOR IN
RADIO AND TELEVISION BROADCAST PROGRAMMING
AT HILLSBOROUGH COMMUNITY COLLEGE

YEAR ONE

1st SEMESTER
ENC*+1101 Freshman English I ............. 3
CGS 1100 Intro to Comps. & Technology 3
RTV 2000 Intro to Broadcasting .......... 3
SPC 1016 Business & Prof. Speaking .. 3
FIL 2931 Careers in Film & Video ....... 1
Total .................................. 13

2nd SEMESTER
ENC+ 1102 Freshman English II ........... 3
RTV 2200 Broadcast Techniques .......... 3
VIC 1202 Film & TV Graphics .......... 3
RTV 2210 Radio Production ........... 3
CHM 1020C Chemistry & Society ........ 3
Total .................................. 15

SUMMER SEMESTER
RTV 1941 Radio/TV Internship I ........ 3
SPC 1600 Public Speaking .............. 3
RTV 2270 Radio Production & Prog .... 3
Total .................................. 9

YEAR TWO

3rd SEMESTER
MGF*+1106 Mathematics for Liberal Arts . 3
HUM+ 2210 World Humanities ............. 3
PSY 2012 General Psychology
OR
SYG 2000 Intro to Sociology ............. 3
RTV 2942 Radio/TV Internship II ....... 3
POS 1041 American Government .......... 3
Total .................................. 15

4th SEMESTER
RTV 2944 Radio/TV Internship III ....... 3
RTV 2300 Broadcast News .............. 3
RTV 2460 Broadcast Practicum .......... 3
BSC 1005 Biological Foundations ....... 3
Total .................................. 12

* It may be necessary for students to enroll in a college preparatory English, math, or reading course depending upon college placement scores.
+ These courses must be completed with a grade of “C” or better.

To complete general education at HCC:
Students who choose to complete the general education requirements at HCC should consult the HCC catalog or appropriate advisor for their remaining 6 hours. Students should request “General Education Requirements Met” be posted on their HCC transcript. No additional general education courses will be required at UCF. Students may also be eligible for an Associate of Arts degree from HCC.

To complete general education at UCF:
Students who choose to complete the general education requirements at UCF should complete the following requirements:

**Cultural Foundations** (Select one of the following courses) 3hrs
ARH 2050, ARH 2051, MUL 2010, THE 1020, THE 2071,
REL 2300, PHI 2010, LIT 2110, LIT 2120

**HUM** 2230 Humanistic Tradition II 3hrs
BACHELOR OF ARTS DEGREE IN RADIO-TELEVISION
UPPER DIVISION PROGRAM AT UNIVERSITY OF CENTRAL FLORIDA

Limited Access Admissions Requirements
- Students should apply to become Radio-Television majors only after completing all requirements for admission. Consult a current undergraduate catalog for deadlines.
- Attain an overall minimum 2.25/4.00 GPA based on a minimum of 30 credit hours of college work. Note: meeting the minimum GPA does not guarantee admission since students are admitted on a space available basis. The GPA cut-off varies each term with the quality of applications, and has consistently been above the minimum.
- Meet a grammar proficiency standard. Students receiving a 3.00 (B) or better in ENC 1101 and ENC 1102 will satisfy the requirement. Students not receiving a "B" or better in both courses must pass a grammar proficiency exam administered by UCF.
- Pass Keyboard Proficiency Test (20 wpm) within three attempts, or complete a college level keyboard/typing course with a grade of "C" or better.
- Receive a positive evaluation of other factors specified by the School.

Core requirements (15 hrs)
- CGS 2585C Desktop/Internet Publishing 3 hrs
- RTV 2102 Writing for the Electronic Media 3 hrs
- MMC 4200 Mass Communication Law 3 hrs
- RTV 4403 Elec Media, Tech, and Society 3 hrs
- MMC 3420 Mass Media Comm Research Meth 3 hrs

Production Track
- Select 18 hrs
- RTV 3210 Radio Production 4 hrs
- RTV 3228 Studio Television Production 4 hrs
- RTV 3223C Lighting for Video 3 hrs
- RTV 3260C Single-Camera Video Production 4 hrs
- RTV 3263C Advanced Video Post-Production 3 hrs
- RTV 3280C Production of Interactive Multimedia 3 hrs
- RTV 3942 Practicum 3 hrs
- RTV 4211C Audio Production II 3 hrs
- RTV 4280C Webcasting I 3 hrs
- RTV 4281C Webcasting II 3 hrs
- RTV 4206 Television Directing 4 hrs
- RTV 4270 Radio Production & Programming 3 hrs
- RTV 4941 Internship 1-3 hrs

Required Minor (Variable)
Radio-Television majors must complete a minor in an academic area outside the Nicholson School of Communication.

Students must earn the last thirty (30) semester hours in regular courses at UCF. Thirty-six (36) hours of upper division course work must be taken in the department. Forty-eight (48) hours of upper division course work is to be completed at UCF.
AGREEMENT PROVISIONS

Admission to UCF
Students who have followed the program of study and completed their Associate in Science degree at Hillsborough Community College as described herein and maintain a 2.0 GPA (not counting grade forgiveness) in transfer work will be accepted to the UCF College of Arts and Sciences.

Limited Access
The Radio-Television major has special application procedures; consult a current undergraduate catalog for details. This agreement does not constitute admission to the limited access program. Students must apply. There is no guarantee of admission to the major.

Foreign Language Requirements
Students who have not completed two credits of the same language or American Sign Language in high school must complete a minimum of eight semester hours of college level foreign language or demonstrate proficiency at HCC. Students admitted to UCF without completing this requirement must satisfy it prior to graduation from the University. Graduation requirement: One year college level or equivalent proficiency exam.

College Level Academic Skills Test (CLAST)
Transfer students with more than 55 credit hours who have not taken the CLAST or met the requirement may be admitted, but must take the CLAST exam during their first term at UCF. Students who have not passed all four parts of the CLAST may enroll for an additional 36 hours of upper division credit. However, any future enrollments beyond the initial 36 hours will be restricted until the CLAST requirement has been met.

Immunization
Students who matriculate at a state university are required to provide proof of immunization against Rubella (measles) and Rubella (German measles) prior to enrollment.

Updates
This agreement is subject to change by legislative action, the Department of Education, the Florida Board of Education, the University of Central Florida, Hillsborough Community College, or external accrediting agencies. This agreement will be reviewed by both parties on a yearly basis to ensure the timeliness of this document.

Resources
Resources for implementation of the Agreement may come from either party, depending upon budgetary availability. No party hereto is obligated hereby to expend any resources whatsoever in connection with this Agreement. No implementation of any portion of the Agreement, nor commencement of any specific projects, may be initiated prior to the written assurance of such budgetary availability to the other party hereto. To the extent any external funding is required by the university in order to implement this Agreement and funding for such purposes is not appropriated to the university by the Legislature of the State of Florida or is not otherwise available to the university, the university shall thenceforth have no further financial obligations hereunder. In the event the university does not have sufficient legislative appropriations to carry out any obligations under this Agreement, it shall immediately notify Hillsborough Community College of such fact and of such portions of this Agreement that may be deemed terminated as a result of such failure of appropriations.
TERMS OF THIS AGREEMENT

A. This Agreement shall take effect on September 1, 2001, and shall terminate on August 31, 2002. It may be automatically renewed for additional one (1) year periods unless either party provides the other notice no later than sixty (60) days prior to the expiration of the preceding term that it wishes to terminate this Agreement. If either party fails to follow the terms and conditions of the Agreement as set forth herein, the other party has the right to terminate this Agreement immediately upon written notice to the other.

B. Notices with respect to rights and obligations of each party hereto shall be provided as follows:

University of Central Florida:
Dr. Mark Allen Poisel, Director, Transfer Services
Dr. Maribeth Ehasz, Associate Vice President, Student Development and Enrollment Services
Dr. Mike Meeske, Director, Nicholson School of Communication
Dr. Haven Sweet, Associate Dean, College of Arts and Sciences
Dr. Kathryn Seidal, Dean, College of Arts and Sciences
Dr. Gary Whitehouse, Provost

Hillsborough Community College:
Dr. James T. Humphries, Director, Technical Programs
Dr. Jack Evans, Dean, Associate in Science and Public Service Programs
Mr. Craig Johnson, Director, Parallel Programs

C. Modifications, additions, or deletions from this Agreement must be in writing and signed by both parties. The designated representatives for the university and college are listed under "Approvals."

APPROVALS

UNIVERSITY OF CENTRAL FLORIDA
Orlando, Florida

John C. Hitt
President

Date

9/19/01

Legal Content Approved:

M.B. Liberto, General Counsel

HILLSBOROUGH COMMUNITY COLLEGE
Tampa, Florida

Nancy B. Watkins, Chairman

Date

11/20/01

Gwendolyff W. Stephenson, Ph.D., President

Date

8/6/01

APPROVED AS TO FORM AND LEGALITY

COLLEGE ATTORNEY
HILLSBOROUGH COMMUNITY COLLEGE

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