ARH 1000 - 81111: UNDERSTANDING VISUAL ART (3 Credit Hours)
MONDAY/WEDNESDAY 9:30 am to 10:45 pm
SPRING 2009
YVAB 104

INSTRUCTOR: Christopher W. Weeks
OFFICE HOURS: YVAB 107, Mon/Wed 8:30 – 9:30am
E-MAIL CONFERENCES: cweeks@hccfl.edu; cweeks2@aceweb.com

REQUIRED TEXTBOOK: Gilbert’s Living with Art, seventh / eighth edition, by Mark Getlein
OTHER MATERIALS: Each student is required to have access to a computer with a word processing
program, some sort of storage media to save their work and internet access. It is also suggested that each
student have a notebook and writing instrument for each class as well as a folder to keep course materials
organized.

COURSE DESCRIPTION: Art Appreciation is an introduction to the visual arts. It surveys techniques,
composition, materials terminology, and the culture and social influences of art forms. The class is
presented in lecture format and is visually oriented.

COURSE OBJECTIVES:
• Gain an overall introductory view of the visual arts by developing a basic understanding and
appreciation of the arts
• Learn about a variety of techniques and mediums used in the creation of art
• Gain knowledge of particular artists and artistic periods
• Learn to express thoughts and ideas in response to various works of art through class discussions
and written analysis in order to illustrate a basic knowledge and appreciation of the visual arts

COURSE REQUIREMENTS: Success in this course requires:
• Actively completing the assigned readings and active participation in class discussions
• Regular attendance and active participation in class
• Successfully passing exams
• Fulfilling Gordon Rule through:
  o Submitting satisfactory critical analysis papers on specific works of art
  o Submitting satisfactory observation essays from a gallery/museum visits

REQUEST FOR ACCOMODATIONS: If, to participate in this course, you require an accommodation due
to a physical or learning impairment, you must contact the Office of Services to Students with Disabilities. The
office is located in the FAC building. You may also reach the office by telephone at (813)253-7757.

THE LAST DAY TO CHANGE YOUR GRADE STATUS TO AN AUDIT IS JANUARY 13, 2009.
THE LAST DAY TO DROP THIS COURSE WITH A “W” MARCH 15, 2009.
**(You must drop yourself -- simply no longer showing up to class will get you an “F” not a “W”)
COURSE OBJECTIVES

I. COURSE OVERVIEW:

UPON SUCCESSFUL COMPLETION OF THIS COURSE, THE STUDENTS SHOULD BE ABLE TO IDENTIFY THE DIFFERENT ART PERIODS, DESCRIBE THE FORM AND CONTENT OF THESE HISTORICAL PERIODS IN ITS CULTURAL CONTEXT, AND IDENTIFY THE MEDIA AND TECHNIQUES USED BY ARTISTS.

II. UNITS:

UNIT 1: ANALYSIS OF FORM AND CONTENT

GENERAL OUTCOME:

1.0 THE STUDENTS SHOULD BE ABLE TO IDENTIFY THE TWO MAJOR ASPECTS OF AN ART WORK, FORM AND CONTENT, AND EXPLAIN HOW THEY FUNCTION WITHIN AN ART OBJECT.

SPECIFIC LEARNING OUTCOMES: UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:

1.1 EXPLAIN THE CONTENT AS A NARRATION.
1.2 DESCRIBE CULTURAL AND SOCIAL INFLUENCES ON THE CONTENT OF A WORK OF ART.
1.3 DISTINGUISH HOW FORM DIFFERENTIATES THE APPEARANCE OF IDENTICAL THEMATIC CONTENT.
1.4 RECOGNIZE HOW FORM AND CONTENT FUNCTION IN TRADITIONAL AND CONTEMPORARY WORLD ARTS.
1.5 RECOGNIZE THE USE OF ART TO CONVEY SYMBOLIC, RELIGIOUS, SOCIAL, OR POLITICAL MESSAGES AS PRESENTED TO US BY VARIOUS PAST AND PRESENT INTERNATIONAL CIVILIZATIONS.

UNIT 2: ELEMENTS OF ART

GENERAL OUTCOME:

AND UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:

2.1 RECOGNIZE THE USE OF LINE IN ART.
2.2 DESCRIBE THE FUNCTION OF SHAPE IN A WORK OF ART.
2.3 EXPLAIN THE SYSTEM OF TONAL VALUES IN A WORK OF ART.
2.4 DESCRIBE THE TEXTURAL QUALITIES IN AN ART OBJECT.
2.5 IDENTIFY THE PRINCIPLES OF COLOR THEORY AS APPLIED TO A WORK OF ART.
2.6 RECOGNIZE MASS IN SCULPTURAL AND ARCHITECTURAL APPLICATIONS.
2.7 RECOGNIZE THE FUNCTION OF SPACE.
2.8 DESCRIBE HOW ARTISTS UTILIZE MOTION.

UNIT 3: PRINCIPLES OF DESIGN

GENERAL OUTCOME:

3.0 THE STUDENTS SHOULD BE ABLE TO DESCRIBE AND CONTRAST CONCEPTS OF COMPOSITION TO CREATE A WORK OF ART. SPECIFIC LEARNING OUTCOMES: UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:
3.1 IDENTIFY THE PRINCIPLE OF UNITY IN A WORK OF ART.
3.2 RECOGNIZE THE USE OF EMPHASIS OR FOCAL POINT.
3.3 DESCRIBE THE USE OF BALANCE.
3.4 EXPLAIN THE USE OF SCALE AND PROPORTION.
3.5 IDENTIFY THE PRINCIPLE OF RHYTHM.
3.6 ANALYZE COMPOSITIONAL DEVICES INCLUDING LINEAR AND AERIAL PERSPECTIVES.

UNIT 4: ART CRITICISM/EVALUATION

GENERAL OUTCOME:

4.0 THE STUDENTS SHOULD BE ABLE TO DESCRIBE CRITERIA BY WHICH ARTWORKS MAY BE EVALUATED. SPECIFIC LEARNING OUTCOMES: UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:

4.1 EXAMINE THE VIEWER'S STATE OF EMPATHY: HOW DIFFERENT PEOPLE REGARD ART WITHIN VARIOUS MULTICULTURAL CONTEXTS.
4.2 EXAMINE AND DESCRIBE SELECTED EXAMPLES OF ART CRITICISM OR EVALUATION IN RELATION TO THE VALUES OF PAST AND PRESENT CULTURES.

UNIT 5: MEDIA AND TECHNIQUES

GENERAL OUTCOME

5.0 THE STUDENTS SHOULD BE ABLE TO IDENTIFY AND DESCRIBE THE MEDIA AND TECHNIQUES OF ART. SPECIFIC LEARNING OUTCOMES: UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:

5.1 RECOGNIZE THE TECHNIQUES OF SCULPTURE, METHODS OF PAINTING, DRAWING, PRINT-MAKING TECHNIQUES, AND THE METHODS OF ARCHITECTURAL CONSTRUCTION.
5.2 IDENTIFY THE FINE CRAFTS.
5.3 RECOGNIZE THE VARIOUS EXPERIMENTAL MEDIA.

UNIT 6: MAJOR WORLD ART MOVEMENTS

GENERAL OUTCOME:

6.0 THE STUDENTS SHOULD BE ABLE TO RECOGNIZE MAJOR ART FORMS OF HISTORICAL PERIODS AND THEIR RELATIONSHIP TO CULTURAL VALUES. SPECIFIC LEARNING OUTCOMES: UPON SUCCESSFUL COMPLETION OF THIS UNIT, THE STUDENTS SHOULD BE ABLE TO:

6.1 IDENTIFY AND DESCRIBE:
6.1.1 PREHISTORY
6.1.2 THE MIDDLE AGES
6.1.3 RENAISSANCE, BAROQUE, AND ROCOCO
6.1.4 OTHER MAJOR ART MOVEMENTS

6.2 IDENTIFY AND DESCRIBE THE IMPACT OF INTERNATIONAL INFLUENCES ON THE MAJOR ART MOVEMENTS OF THE LAST TWO CENTURIES.
6.3 IDENTIFY AND DESCRIBE NEW DIRECTIONS IN CONTENT AND FORM OF THE CONTEMPORARY ART MOVEMENT.
ASSIGNMENTS:

READINGS: For each class there are assigned readings from your textbook and/or from handouts. You are responsible for completing these readings before class, as they will provide the focus for our class discussions. Students will be held accountable for this material even if it is not directly covered in class. Exam material will be included from your reading as well as from class discussions.

EXAMS: You will be given two exams (Mid-Term and Final) on dates outlined in the class schedule. Exam questions will be both fact based as well as written essay/analysis and may be drawn from any and all material covered in the course. ATTENDANCE FOR EXAMS ARE MANDATORY; THERE WILL BE NO MAKE-UP EXAMS. DO NOT COME TO ME AFTER EXAM DATES OR AT THE END OF THE SEMESTER REQUESTING TO MAKE UP EXAMS.

GORDON RULE/Written ASSIGNMENTS: Each student is required to write a MINIMUM of 1,500 words for this course in order to fulfill the state-mandated Gordon Rule (Florida State Board of Education, Rule 6A-10.030). Students will satisfy this requirement by completing a series of written critical analysis papers (detailed below). Each writing assignment must include an accurate word count. Any student who does not meet the requirements of the Gordon Rule cannot receive a passing grade for the course. Students are expected to have college-level writing skills and to practice, expand, and refine skills acquired in English composition courses. Students who have difficulties with writing and would like assistance should contact the College Writing Center at 243-7691. Written assignments will include:

• Two 3 – 4 page essays analyzing an image created by one of the artists discussed in class. Student should utilize the analytic tools learned in class by discussing image in terms of subject matter, form, content, style and context, as well as any other additional information relevant to the interpretation/understanding/appreciation of the image. Students should make their own observations/interpretations and cite visual examples from the images to support their assertions. ESSAYS MUST BE TYPED and Xerox copies of images must be included.

• One 4 – 5 page essay comparing/contrasting a pair of images created by one or more artists discussed in class. Students should defend their comparative analysis by utilizing the analytic tools learned in class by discussing image in terms of subject matter, form, content, style and context, as well as any other additional information relevant to the interpretation/understanding/appreciation of the image. Students should make their own observations/interpretations and cite visual examples from the images to support their assertions. ESSAYS MUST BE TYPED and Xerox copies of images must be included.

ART MUSEUM VISITS: You will be required to visit three different art exhibitions during the course of the semester. The Tampa area has several museums in the area that will fulfill this requirement: The Tampa Museum of Art (tampamuseum.com), The Contemporary Art Museum at USF (usfcaum.usf.edu) and The Florida Museum of Photographic Arts (fmopa.org) in Tampa, The Salvador Dali Museum (salvadordalimuseum.org) and The St Petersburg Museum of Fine Arts (www.fine-arts.org) in St Petersburg, and the Ringling Museum of Art (ringling.org) in Sarasota which can be used to satisfy this assignment. Students must supply evidence of attendance (entry ticket, exhibition brochure, images/postcards) as well as a 1 - 2 page review of the artwork seen on display (reviews MUST be typed). Museum visit reviews and documentation may be turned in to the professor at any point during the semester prior to the final due date (my suggestion would be to turn these in periodically as you visit the museums).
ATTENDANCE: Your attendance is not requested, it is required. Every student is expected to be in class and ready to begin on time, and to stay and participate for the entire class. Arriving late or leaving early is disrespectful to the instructor and other students. This class is centered on the discussion of art and thought in its various forms, so it is important that students come to class prepared to participate (simply coming to class does not qualify as participation). If you miss any of the lectures, or other class activities you are not fulfilling the requirements of the course. You are expected to fully participate on all class days. **Failure to attend class on the due date of an exam or any other assignment will result in a failure of that assignment.** If you accrue more than three absences, you will not pass this class. I do not distinguish between “excused” or “unexcused” absences; so make wise decisions on your class attendance. If you do miss a class, it is your responsibility to get any notes, assignments, and/or handouts that you may have missed.

EVALUATION OF GRADES:
Individual grades and overall course grades are NOT curved. The final grade is derived from the individual grades earned on required exams, and written assignments. All work is due at the specific dates scheduled. **NO LATE ASSIGNMENTS WILL BE ACCEPTED!** Any exceptions to this rule would need to be discussed with the professor.

(4.00) A (90-100) Outstanding work. Work meets all class requirements and demonstrates an exceptional degree of quality and effort in assignments.

(3.00) B (80-89) Above average work. Work meets all class requirements and demonstrates a high degree of quality and effort in assignments.

(2.00) C (70-79) Average work. Work meets all the minimum class requirements and demonstrates an acceptable degree of quality and effort in assignment.

(1.0) D (60-69) Poor work. Work meets some but not all the class requirements but may be missing elements and/or lacks quality and/or effort in assignments.

(0.00) F (59 and below) Failure. Meets few of any of the class requirements, inadequate and/or incomplete assignments, quality and effort in assignments.

GRADING BREAKDOWN:

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<thead>
<tr>
<th>Component</th>
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<tr>
<td>MID-TERM EXAM</td>
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<tr>
<td>FINAL EXAM</td>
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<tr>
<td>IMAGE ANALYSIS ESSAYS</td>
<td>20%</td>
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<tr>
<td>COMPARATIVE ESSAY</td>
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<tr>
<td>MUSEUM VISITS</td>
<td>15%</td>
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<tr>
<td>CLASS PARTICIPATION</td>
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<td><strong>TOTAL</strong></td>
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Accepting this syllabus is the equivalent to accepting a binding contract. You, as the student, will be held to the standards and requirements outlined in this document. Make sure that you read it carefully and understand all it’s guidelines.
CLASSROOM CONDUCT: Any disruptive behavior during class time will not be permitted. The use of cellular phones and beepers during class time is not allowed. If disruptive behavior becomes a consistent problem, you may be asked to leave the class.

PERSONAL EXPRESSION: Free speech, academic freedom and respect for other individuals and their viewpoints is fundamental to the educational experience. Therefore, a student should feel free to express any view that he/she may have. But every student should do so in a manner appropriate for a classroom, which means that everyone should always display respect towards their fellow students and the instructor. All conversations taking place in the classroom should be directed to the class as a whole; personal conversations should be taken care of outside of class.

ACADEMIC DISHONESTY, PLAGIARISM, AND CHEATING: Any work presented in this course MUST be your own. Trying to pass off someone else’s work or thoughts as your own is considered plagiarism (literary theft). The same rules apply to cheating, whether it is on an exam, assignment or any other work. Any instance of plagiarism (intentional or not) or cheating will result in a failing grade of zero (0) for the assignment, and potentially, for the course. Any student who does not know how to properly use and cite outside source material in a paper or other assignment should make it a priority to learn how to do so and should seek assistance at the College Writing Center.

COURSE CURRICULUM: This course will contain materials that address the human experience, which may include religious beliefs, political views, race, gender, socio-economic class, sexual orientation, nudity and any other ideas that may challenge an individual’s thoughts of the world. Students are expected to address these topics in a mature and scholarly manner. During this course images may be shown which may offend a student on religious, moral, or political grounds. I acknowledge and support any student’s prerogative to express their displeasure either in class or privately afterward, or students may discreetly exit the class if offended by any imagery. I will not, however, censor any image based on objections to content or form. If you have problems with the topics of this course, or if you strongly disagree with the material being taught, and/or how it is being addressed, then you may consider dropping the class.
WEEK 1:

WED., 01/07 INTRODUCTION: WHY STUDY ART?
Outline of course objectives and syllabus
Discussion of the significance/role of art in society
HOMEWORK: READ: Chapters 1 – 3
HOMEWORK: READ: Handouts distributed in class

WEEK 2:

MON., 01/12 WHAT IS ART?: MEANINGS, ROLES & THEMES

WED., 01/14 WHAT IS ART? MEANINGS, ROLES & THEMES (Continued)
HOMEWORK: READ: Chapters 4 – 5

WEEK 3:

MON., 01/19 NO CLASS / MLK DAY HOLIDAY

WED., 01/21 THE LANGUAGE OF ART: SUBJECT MATTER, FORM, STYLE, CONTENT AND CONTEXT

WEEK 3:

MON., 01/26 THE LANGUAGE OF ART: SUBJECT MATTER, FORM, STYLE, CONTENT AND CONTEXT (Continued)
HOMEWORK: VIEW/WRITE: Go to the library or online and find an image created by one of the artists discussed so far either in class or in the textbook. Write a two or three page essay analyzing the image, discussing image in terms of subject matter, form, content, style and context, as well as any other additional information relevant to the interpretation/understanding/appreciation of the image. ESSAY MUST BE TYPED and Xerox copies of images must be included. (DUE: 02/04)

WED., 01/28 THE LANGUAGE OF ART: SUBJECT MATTER, FORM, STYLE, CONTENT AND CONTEXT (Continued)

WEEK 4:

MON., 02/02 TWO DIMENSIONAL MEDIA: DRAWING, PAINTING, PRINTS, GRAPHIC DESIGN & ILLUSTRATION

WED., 02/04 TWO DIMENSIONAL MEDIA: DRAWING, PAINTING, PRINTS, GRAPHIC DESIGN & ILLUSTRATION (Continued)
HOMEWORK: READ: Chapters 11 – 13
IMAGE ANALYSIS ESSAY #1 DUE
WEEK 5:
MON., 02/09 THREE DIMENSIONAL MEDIA: SCULPTURE, INSTALLATION, AND ARCHITECTURE

WED., 02/11 THREE DIMENSIONAL MEDIA: SCULPTURE, INSTALLATION, AND ARCHITECTURE (Continued)
HOMEWORK: READ: Chapter 9

WEEK 6:
MON., 02/16 NO CLASS / PRESIDENT’S DAY HOLIDAY

WED., 02/18 CAMERA ARTS: PHOTOGRAPHY
HOMEWORK: VIEW/WRITE: Go to the library or online and find an image created by one of the artists discussed so far either in class or in the textbook. Write a two or three page essay analyzing the image, discussing image in terms of subject matter, form, content, style and context, as well as any other additional information relevant to the interpretation/understanding/appreciation of the image. ESSAY MUST BE TYPED and Xerox copies of images must be included. (DUE: 02/23)

WEEK 7:
MON., 02/23 CAMERA ARTS: PHOTOGRAPHY & CINEMATOGRAPHY (Con’t)
HOMEWORK: READ: Chapters 14 – 15
➢ IMAGE ANALYSIS ESSAY #2 DUE

WED., 02/25 BRIEF MID-TERM REVIEW
Review Handout Distributed in Class
ART OF THE ANCEINTS: PRE-HISTORY TO THE BIRTH OF THE CHRISTIAN ERA
HOMEWORK: Study Mid-Term Review Sheets (Mid-Term will consist of information covered between weeks 1-6 and Chapters 1 – 13)

WEEK 8:
MON., 03/02 MID-TERM EXAM, PART 1

WED., 03/04 MID-TERM EXAM, PART 2

WEEK 9:
MON., 03/09 ART OF THE ANCEINTS: PRE-HISTORY TO THE BIRTH OF THE CHRISTIAN ERA (Con’t)

WED., 03/11 ART OF THE ANCEINTS: PRE-HISTORY TO THE BIRTH OF THE CHRISTIAN ERA
HOMEWORK: READ: Chapters 16 – 17
WEEK 10:
MON., 03/16  NO CLASS / MID-TERM BREAK
WED., 03/18  NO CLASS / MID-TERM BREAK

WEEK 11:
MON., 03/23  THE MEDIEVAL AGES TO THE RENAISSANCE
WED., 03/25  THE RENAISSANCE AND BAROQUE ERAS
HOMEWORK:  READ:  Chapter 21

WEEK 12:
MON., 03/30  NEO-CLASSICISM AND THE BIRTH OF THE MODERN AGE
HOMEWORK:  VIEW/WRITE: Over the course of the semester, you should have attended at least three exhibitions at a local Museum/Gallery (Tampa Museum of Art, St Petersburg Museum of Art, Tampa Gallery of Photographic Arts, etc). You also should have been writing one page reviews of the artwork seen, as well as compiling evidence of your attendance (entry tickets, exhibition brochures, images, etc). At this point, you should be wrapping up your visits. (ALL DUE: 04/06)
WED., 04/01  ART OF THE MODERN WORLD: 1800 – 1945

WEEK 13:
MON., 04/06  ART OF THE MODERN WORLD: 1800 – 1945 (continued)
HOMEWORK:  VIEW/WRITE: Go to the library or online and find a pair of images created by one or more of the artists discussed so far either in class or in the textbook. Write a two or three page essay comparing/contrasting and analyzing the images. Students should defend their comparative analysis by utilizing the analytic tools learned in class by discussing images in terms of subject matter, form, content, style and context, as well as any other additional information relevant to the interpretation/understanding/appreciation of the image. ESSAY MUST BE TYPED and Xerox copies of images must be included. (DUE: 04/13)
➤  MUSEUM VISIT DOCUMENTATION/REVIEWS DUE
WED., 04/08  PHOTOGRAPHY OF THE 19th AND 20th CENTURY (PART ONE)

WEEK 14:
MON., 04/13  PHOTOGRAPHY OF THE 19th AND 20th CENTURY (PART TWO)
HOMEWORK:  READ:  Chapter 22
➤  COMPARATIVE ANALYSIS ESSAY DUE
WED., 04/15  ART SINCE 1945
WEEK 15:

MON., 04/20  ART SINCE 1945 (Continued)  
HOMEWORK: READ: Chapter 18 – 20

WED., 04/23  ART OUTSIDE EUROPE: AFRICA, INDIA & ASIA  
HOMEWORK: READ: Chapter 18 – 20  
Review Handout Distributed in Class  
HOMEWORK: Study Final Exam Review Sheets (Final will consist of information covered between weeks 7-15 and Chapters 14 – 21

WEEK 16:

MON., 04/27  FINAL EXAM, PART 1

WED., 04/29  FINAL EXAM, PART 2

WEEK 17:

MON., 05/04  PICK UP FINAL EXAMS/GRADERS