Ybor City Chamber of Commerce
Presentation

HCC – Ybor City Campus
Tuesday, August 9, 2011
Changes at the Ybor City Campus

- Student Services Building Earns LEED Gold Status
- Construction completed on Automotive Service Program space at Workforce Training Center as part of $1.6 million EDA grant
- Pedestrian safety initiatives on Palm Avenue
- Renovations begun on four campus buildings
- Creation of three new positions
  - Academic Assistant to the Campus President (Special Projects)
  - Academic Success Center Coordinator (Student Retention Efforts)
  - Public Relations/Communications Specialist (Outreach)
Summary of Current Programs

- Associate in Arts and Associate in Science transfer programs
- Associate in Applied Science and Technical Certificate non-transfer programs
- Visual and Performing Arts transfer degree programs; including graphics, photography, printmaking, radio/television, digital media, music, dance, theatre
- Workforce training in law enforcement, firefighting, automotive service and auto-body repair, child development education, motorcycle safety, office administration, medical billing/coding, bus transit, and paralegal studies.
- Developmental programs in English, mathematics, reading, and second language education.
Summary of Future Programs

- Welding and Sheet Metal Fabrication
- Recreational Vehicle Maintenance and Repair
- Associate in Fine Arts
- Associate in Science in Entertainment Technology (Sound recording/music production, Theatre production)
- Automobile Restoration
- 911 Operator Certification
- Law enforcement transition program for new-to-Florida officers
Campus Initiatives

- Academic Success Center to coordinate services for students needing academic assistance in a one-stop Help Center.
- Faculty Resource Center to house faculty training, adjunct faculty offices, confidential space to meet students, technology laboratory
- HawkRadio station move to WMNF 88.5 HD 4 Community Radio
- Campus Community Advisory Council (next meeting is October 27th to gather input about HCC’s future and mission)
Campus News

Campus Website — hccfl.edu/yc.aspx
Campus Calendar — hccfl.edu/yc/calendars.aspx

Ybor Spotlight (upcoming news and events)
Ybor Lamp Post (past highlights)
Hawk Radio (www.hawkradio.com)
Hawkeye Newspaper (HCC student news)
Campus Enrollment

- **Summer 2011** (as of July 31) compared to Summer 2010
  - 7.2% increase at Ybor City
  - 2% increase at HCC

- **Fall 2011** (as of August 8) compared to Fall 2010 same day
  - 1.8% decrease at Ybor City
  - 4.6% decrease at HCC
HCC Enrollment

HISTORICAL COLLEGE PROFILE
UNDUPLICATED HEADCOUNT

Number of Students

- 5,000
- 10,000
- 15,000
- 20,000
- 25,000
- 30,000
- 35,000
- 40,000
- 45,000

- Credit
- Non-credit

Ybor City Campus Enrollment

HISTORICAL CAMPUS PROFILE: YBOR CITY
UNDUPLICATED CAMPUS HEADCOUNT

Number of Students

- Including Rec. & Leisure
- Excluding Rec. & Leisure

2005-2006
2006-2007
2007-2008
2008-2009
## HCC / Ybor City Campus Enrollment Comparison

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<tr>
<td><strong>HCC</strong></td>
<td>42,504</td>
<td>42,278</td>
<td>43,401</td>
<td>44,598</td>
<td>47,996</td>
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<td><strong>Ybor City Campus</strong></td>
<td>14,791</td>
<td>14,270</td>
<td>15,098</td>
<td>16,296</td>
<td>18,069</td>
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<td><strong>HCC</strong></td>
<td>16,394.5</td>
<td>16,622.5</td>
<td>16,997.7</td>
<td>18,774.8</td>
<td>20,886.0</td>
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<td><strong>Ybor City Campus</strong></td>
<td>3,408.1</td>
<td>3,251.1</td>
<td>3,296.2</td>
<td>3,799.1</td>
<td>4,286.7</td>
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<td>(% of HCC Total)</td>
<td>(20.8%)</td>
<td>(19.6%)</td>
<td>(19.4%)</td>
<td>(20.2%)</td>
<td>(20.6%)</td>
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Partnership Opportunities with HCC & Ybor City Campus

- **Discounts** for students and employees
- **Donations** to the HCC Foundation for student scholarships
- Offer students and classes **field trips** if your business relates to one of our programs
- Provide **internships, mentorships, or volunteer opportunities** for students and employees
- **Attend events** at the campus
- **Participate** in the Campus President’s Community Advisory Council
Applause

Thank you.