AA • Mass Communications
AA.MMC (60 credit hours)

This pre-major is for students who want to pursue a four-year degree in mass communications, journalism, advertising, public relations, education and telecommunications.

Careers include writing for various media, broadcasting, corporate communications, spokesperson for governmental agencies, various jobs such as copy writing within the advertising and public relations fields, video and audio-visual production and sales and political lobbyist.

General Education Requirements

Specified General Education Requirements:
AMH 1010 Early American History
POS 2041 American Government

Recommended General Education Course:
STA 2023 Elementary Statistics

Recommended Courses/Electives

NOTE 1: The list is a guideline. Consult an advisor or counselor for general education and recommended courses/electives for this pre-major, or consult the appropriate advising guide on the HCC website (www.hccfl.edu).

NOTE 2: IDS 2110, Connections is required for graduation.

Recommended Courses

AMH 1020 Modern American History
ECO 2013 Principles of Macroeconomics or ECO 2023, Principles of Microeconomics
ENC 2341 Magazine Writing and Design
JOU 2100C Journalistic Writing and Reporting
MMC 2000 Introduction to Mass Communication
MMC 2100C Writing for Mass Communication
POS 2112 State and Local Government
PUR 2003 Introduction to Public Relations

NOTE 3: The associate in arts degree may be awarded upon satisfactory completion of 60 credit hours. Students are advised to complete the above planned program in order to transfer into a similar program at senior institutions.