

THE 2017-19 STRATEGIC PLAN

The Biennial Planning Process calls for a strategic plan consisting of mission and vision statements as well as college goals to establish direction for the institution and a report of college performance. All elements of the strategic plan are approved by the chief governing entity of the college – the Board of Trustees.

Mission

Adopted by the Board of Trustees, October 24, 2012

Hillsborough Community College delivers teaching and learning opportunities that empower students to achieve their educational goals and become contributing members of the local community and a global society.

Vision

Adopted by the Board of Trustees, October 24, 2012

Hillsborough Community College will excel in proactively responding to the evolving educational needs of our students, staff, workforce, and community through assessment and continuous improvement.

Values

Adopted by the Board of Trustees, October 24, 2012

Student Success

HCC values the complete development of students in pursuit of their academic, personal, social, professional and career goals.

Community Service

HCC values its responsibility to anticipate and respond to community need.

Diversity and Inclusion

HCC values diversity and cultural awareness in promoting the inclusion of all its members within a global society.

Sustainability

HCC values the sustainable use of its environmental, social, and operational resources including the integration of sustainable concepts in the curriculum and its service to the community.

Integrity

HCC values integrity by having honest and open relationships with its constituencies and between each other within the college.

Innovation

HCC values continual improvement and innovation leading to measureable advancements in institutional success.

Accountability

HCC values fiscal transparency, personal and professional accountability, and customer service.

Professional Development

HCC values the continued development of faculty and staff knowledge and skills.

College Goals and Strategic Initiatives

Adopted by the Board of Trustees, October 29, 2014

Goal 1. Student Success

Champions: Ginger Clark, Ken Ray

Advance success for all students through the measurable achievement of learning outcomes and educational goals.

Strategic Initiatives

- A. Meet or exceed the state retention rate of students enrolled in degree programs.
- B. Meet or exceed the state graduation rate of students enrolled in the Associate of Arts program.
- C. Increase the percentage of students declaring a program of study upon entry and completing an educational plan.

- D. Implement proactive academic advising assisted by college-wide implementation of degree audit and early alert systems.
- E. Expand professional development opportunities for employees to support and enhance formal advising.

Goal 2. Workforce Development

Champions: Ginger Clark, Nancee Sorenson

Foster partnerships that position workforce programs as a catalyst for broader economic development within the region.

Strategic Initiatives

- A. Reexamine the complete array of program offerings to ensure they are responsive to community need and workforce demands.
- B. Explore the feasibility and institutional impact of baccalaureate degrees in fields of unmet need.
- C. Enhance a consistent career advising system, including career counseling, which actively engages students and employers.

Goal 3. Sustainable Operations

Champions: Ginger Clark, Al Erdman

Develop a college-wide direction that sets the standard for sustainability for the efficient stewardship of resources, both natural and fiscal, that are respectful of future generations.

Strategic Initiatives

- A. Create an Office of Sustainability.
- B. Leverage technology to streamline administrative processes and reduce the percentage of budgeted expenditures for overhead functions.
- C. Improve efficiency and resilience of facilities and infrastructure.

Goal 4. Cultural Inclusion

Champion: Joan Holmes, Allen Witt

Foster an inclusive college climate that welcomes, celebrates, and promotes respect for participation and contributions of all students and employees.

Strategic Initiatives

- A. Promote hiring practices that will result in a racially and ethnically diverse faculty that is more reflective of the student body profile.
- B. Promote, value and celebrate inclusion and diversity for students and employees through classroom learning, events and activities to improve campus climate.

Goal 5. Continuous Improvement

Champions: Paul Nagy, Ginger Clark, Ken Ray

Continuously improve programs and services through a systematic and ongoing process of strategic planning, assessment and evaluation in which a “culture of evidence” guides our direction.

Strategic Initiatives

- A. Successfully complete the decennial reaffirmation of college accreditation to maintain compliance with the requirements and standards of the Southern Association of Colleges & Schools.
- B. Improve satisfaction with the provision of student services in course registration, financial aid, and academic advising.
- C. Implement a coordinated college-wide, data-driven approach to class scheduling to optimize the time, location, and delivery methods for courses and programs across campuses.
- D. Enhance processes to assess curricula and identify best practices for teaching and learning.