

ADVERTISEMENT OPPORTUNITIES INFORMATION



March 6-9, 2020
Tampa Convention Center

CIRCULATION

The printed BBCB Summit program is distributed to all registered attendees at this national meeting. The audience includes college professionals and students; K12 professionals and students; community leaders, speakers and corporate sponsors.

FORMAT

The Summit program will contain the summit schedule, biographies of speakers and keynotes, information about the sponsors, exhibitors, and vendors, and advertisements. All ads are full color.

Size	Width	Height	Price
Inside Front Cover	8.5"	11"	\$1500.00
Inside Back Cover	8.5"	11"	\$1500.00
Full Page	8.5"	11"	\$1000.00
Half Page	8.5"	5.5"	\$700.00

HOW TO SUBMIT YOUR COPY

- Register and submit payment using the Advertising, Vendor and Recruiter Form or online at BBCBsummit.org by January 31, 2020.
- Email digital version of ad to Sheila McCants, Equity & Diversity Project Manager, smccants4@hccfl.edu.

ARTWORK SUBMISSION GUIDELINES:

SIZES: FULL PAGE: no bleed - 8"x10.5" or 8.5"x11" plus .125" bleed
or HALF PAGE: no bleed - 8"x5.125" or 8.5"x5.375" plus .125" bleed

PREFERRED FORMAT: PDF/X-1a or TIFF. ("press quality" CMYK/300dpi, maximum quality, fonts fully embedded - not subsets).

OTHER ACCEPTABLE FORMATS: Photoshop TIFF (CMYK/300dpi, flattened to single layer), or Adobe Illustrator EPS (CMYK, all fonts converted to outlines and rasterized graphics embedded). We cannot be held responsible for color accuracy.

IMAGES: Photoshop TIFF or JPEG (CMYK/300dpi)

LOGOS: Adobe Illustrator EPS or AI (all fonts converted to outlines & rasterized graphics embedded), Photoshop TIFF or JPEG (CMYK/300dpi)